



SHARP MIND LEADS



Bhujbal Knowledge City

Institute of Post Graduate Diploma in Management



Mahatma Jyotiba Phule
(1827-1890)



Shrimati Savitribai Phule
(1831-1897)

विद्येविना मती गेली मतीविना नीती गेली ।
नीतीविना गती गेली । गतीविना वित्त गेले ॥
वित्ताविना शुद्र खचले । इतके अनर्थ एका अविद्येने केले ॥
- महात्मा ज्योतिबा फुले

Lack of knowledge leads to indiscretion;
Indiscretion leads to lack of ethics.
Lack of ethics leads to absence of direction and momentum;
Absence of direction and momentum result in bankruptcy.
Such is the havoc caused by the lack of knowledge.
- Mahatma Jyotiba Phule

OUR FAITH

न चौर हार्यम् नच राज हार्यम् ।
न भातृभाज्यम् नच भारकारी ॥
व्यये कृते वर्धते एव नित्यम् ।
विद्याधनं सर्वधन प्रधानम् ॥

Knowledge can neither be stolen by a thief,
nor snatched by a king.
It is indivisible unlike ancestral property,
it never burdens the bearer,
it multiplies manifold when offered to others.
Knowledge is the supreme form of wealth.

OUR VISION

To shape professionals, to conquer the present and future challenges
to the socio economic fabric of our society,
by institutionalising search, development, research and dissemination of relevant
knowledge through structured learning systems.

OUR MISSION

To evolve, develop and deliver dynamic learning systems to equip professionals
with conscience and commitment to excellence and courage
to face business challenges.

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MET LEAGUE OF COLLEGES



Mumbai Educational Trust (MET) is a conglomerate of premiere educational institutions, driven by a single-minded focus on imparting quality education, to make students sharp. Training is imparted round-the-clock, seven days a week. Projects and assignments are given utmost importance and students learn on the job. Application-oriented knowledge, garnered in the lecture halls, is applied to industry assignments. The faculty spares no effort to make the students razor sharp, so that they make their mark in the corporate world. No effort has been spared, to create an environment that encourages students, to push the limits of their minds. All this, to help young professionals face the challenges of life. And make their mark in the corporate world.

Bhujbal Knowledge City Mumbai

- Institute of Management
- Institute of Post Graduate Diploma in Management
- Institute of Mass Media
- Asian Management Development Centre
- Centre for Insurance Training, Research & Development
- Institute of Pharmacy
- Institute of Information Technology

- Institute of Software Development & Research
- Institute of Computer Science
- Institute of International Studies
- Rishikul Vidyalyaya

Bhujbal Knowledge City Gowardhan, Nashik

- School of Architecture & Interior Designing

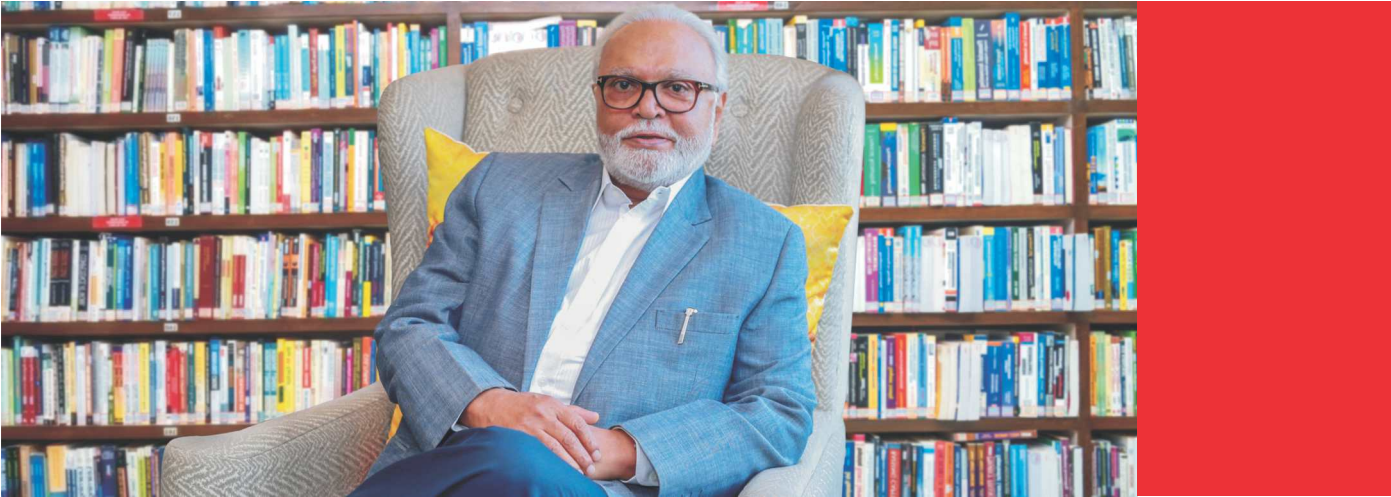
Bhujbal Knowledge City Adgaon, Nashik

- Institute of Management
- Institute of Pharmacy
- Institute of Engineering
- Institute of Technology (Polytechnic)
- Institute of Information Technology
- Institute of D. Pharmacy
- Bhujbal Academy of Science & Commerce (Jr College)

At MET, over four thousands students and faculty are involved in delivering unique learning systems, through ultra modern infrastructure and academic rigour. MET Institutes are ISO certified, with affiliations to the University of Mumbai, Savitribai Phule Pune University, Directorate of Technical Education, All India Council of Technical Education, MSBTE, Pharmacy Council of India, C-DAC - Ministry of Communications and Information Technology, The Chartered Insurance Institute (CII), London.

MET also has strategic institutional collaborations with the Association of Chartered Certified Accountants (ACCA), UK, NCC Education, UK, Manhattan Institute of Management, New York, EAE Business School, Spain, Business & Hotel Management School, Switzerland, Robert Gordon University, York St. John University, SetCONNECT, USA and TCS iON.

FROM THE CHAIRMAN'S DESK



With many Indians evidently occupying influential positions globally in business, research, space, design, fashion, technology and more, the world is unmistakably acknowledging India's potential, as much as counting on it. This also bears testimony to the fact that India's education system has consistently performed better than that of many countries. On one hand, the finest educational institutions like IITs, IIMs, AIMS are producing world class professionals. On the other hand, India has also successfully reached out to the rural and suburban section and significantly improved gender equality in education besides boosting literacy rate itself, making people life-long learners. This has resulted in students, even from India's interior districts, rising to commanding heights in various arenas.

With newer proposed changes in Education as a sector, and IT backing and enabling its delivery and reach, we look forward to not only better serve Indian students, but also to attract and groom talent from around the world. All stakeholders, including academia students, industries, and government will have to play critical roles in making institutions capable of taking the next major leap forward and build an independent education ecosystem.

We, at three of our world class MET BKC campuses in Mumbai and Nashik, and at our International School - MET Rishikul Vidyalyaya, are ceaselessly endeavoring to provide the best infrastructure, human capital, processes and values, so that tomorrow's India will outperform the India of yesteryears. We at MET believe that India's glorious period is not behind us but ahead of us, as a matter of fact we all are carving it out today

Chhagan Bhujbal

Hon. Founder Chairman - MET

ADVANTAGE MET

- Ranked 4th Best B-School in Mumbai, 28th Best B-School All India and 15th amongst Top West B-Schools by the Times B-School Survey 2022
- Ranked India's 17th Best Pvt. B-School and 18th Best B-School for Placements by the Times B-School Survey 2022
- Ranked 4th Best B-School in Mumbai and 14th Best B-School in West Zone by the Times B-School Survey 2021
- MET is recognised as the Best Education Brand 2019 by The Economic Times
- Recipient of the prestigious World Education Awards 2019 for 'Outstanding Institute for Mass Media Management of the Year'
- MET BKC, Nashik student Vishal Satle identified and reported rare bug in SnapChat, a social media app.
- Unity in Diversity Educational Institute Award awarded by Global Dialogue Foundation & United Nations Alliance of Civilizations in 2016
- Centre of Excellence in collaboration with leading Corporates and Academia
- MET is a Ph.D. Research Centre of the University of Mumbai and Savitribai Phule Pune University for Management, Engineering and Pharmacy disciplines
- MET has the best e-enabled state of the art infrastructural facilities
- Focus on delivery of lifelong learning skills to build critical professional competencies
- Futuristic e-driven pedagogy and modules deliver e-commerce, IT and digital skills
- Global internship opportunities
- Research focused faculty
- Outstanding Indian/global industry interface
- Record placements with high salary packages
- Well-networked with the best of corporate in India and abroad
- Sensitising the students towards social causes through MET Seva CSR programmes
- Strong alumni base world over



Mr. Ratan Tata
Renowned Industrialist



Mr. Ramesh Iyer, MD
Mahindra & Mahindra Financial Services Ltd



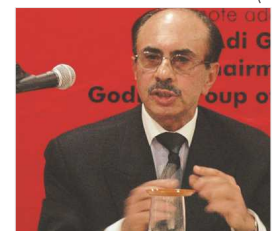
Mr. Anand Rath
Founder & Chairman, Anand Rath Group



Mr. Motilal Oswal
Founder, Chairman & MD
Motilal Oswal Financial Services Ltd (MOFSL)



Mr. Mukesh Ambani
Chairman & MD, Reliance



Mr. Adi Godrej
Chairman, Godrej



Graduating batch during a MET Annual
Convocation Ceremony

ABOUT MET INSTITUTE OF PGDM



Mumbai Educational Trust (MET) had launched a multidimensional approach in providing professional education in the field of management and had set up both the MMS and autonomous Management Programmes way back in the 1990s. However in order to offer the structured learning systems under the aegis of AICTE it set up the autonomous PGDM programme which was primarily styled on the lines of the prestigious IIMs and other best B-Schools in India and overseas. Recently the AICTE in its wisdom decided to promote higher educational institutions of eminence under the stand-alone programme in management, and thus, was born the MET Institute of Post Graduate Diploma in Management (MET Institute of PGDM) under the direct affiliation of AICTE.

MET mumbai considered as India's best B-School, has already offered thousands of high calibre MBAs to the industry. The PGDM (e-Business) programme has now launched its new batch to the service of the corporate world in India and abroad. This humongous response to MET's outreach has been driven by astute leadership and foresight of the Trustees, state of the art infrastructure at the educational complexes, well equipped and diversified libraries, unique pedagogy and resource centres along with vast repository of e-learning resources that have made a deep impact on the MBA students, academics and industry professionals who share in the participatory learning programmes at the Institute. No effort is spared to create multidisciplinary management professionals who are made industry ready to hit the marketplace. We are blessed by the integration of unique industry-academia collaboration in delivering participatory learning programmes enriched by congruent relationship with our thousands of alumni seeing the global economy with joy and pride.

ABOUT PGDM (e-Business)

Professional Management Education program (known as PGDM) to provide professionals to meet the needs of Indian Industry were initiated in the 1960s at Indian Institutes of Management and later by other Universities. PGDM (e-Business) at MET draws its strength and character from this iconic lineage of MBA program interwoven with new age technological inputs to empower professionals with know-how in today's digital business framework, justifying the program name.

PGDM program at MET, ranked as a top PGDM course in Mumbai was launched in the year 2007. Since then, desire to get into one of the best B-school in India has been driving Engineering, BBA, BMS, BCom, BMM & Pharma graduates alike from all over the country to MET. PGDM (e-Business) at MET is more than an MBA since it's content and pedagogy empower budding managers with technological tools and understanding besides honing their managerial prowess. It is evident by the fact that a few thousand MET PGDM alumni are gainfully employed in senior positions in leading corporate houses, making their presence felt, and many being successful entrepreneurs too.

Since the world and Indian environment are continuously changing; business and society is changing along. The pandemic has changed the way of life and business practices. A new world order has emerged post pandemic. Hence PGDM at MET is being continuously updated to meet its original purpose of providing trained managers well versed with latest management techniques to the Corporate World. Therefore, in addition to CORE areas of specializations - Finance, Marketing, Human Relations, Operations and Systems, course curriculum covers -



- **Design Thinking:** MET PGDM is perhaps the only management college to have a comprehensive and practical course on this creative problem solving methodology.
- **Strategic Management:** Many important aspects of organization management are covered e.g.: How world's best companies got ahead - illustrated through case studies.
- **Business Analytics:** How to use data and quantitative analysis for decision making and efficient and effective working of organization.
- **Digital Business and Digital Marketing:** To empower student in the IT driven corporate framework.
- **eCommerce:** How to run and succeed in running businesses beyond brick and mortar structures.

Why PGDM Course



PGDM at MET has also introduced following additional NEW AGE minor specialization.

FinTech

MarTech

EduTech

Healthcare Management

Start-ups and New Enterprise Management

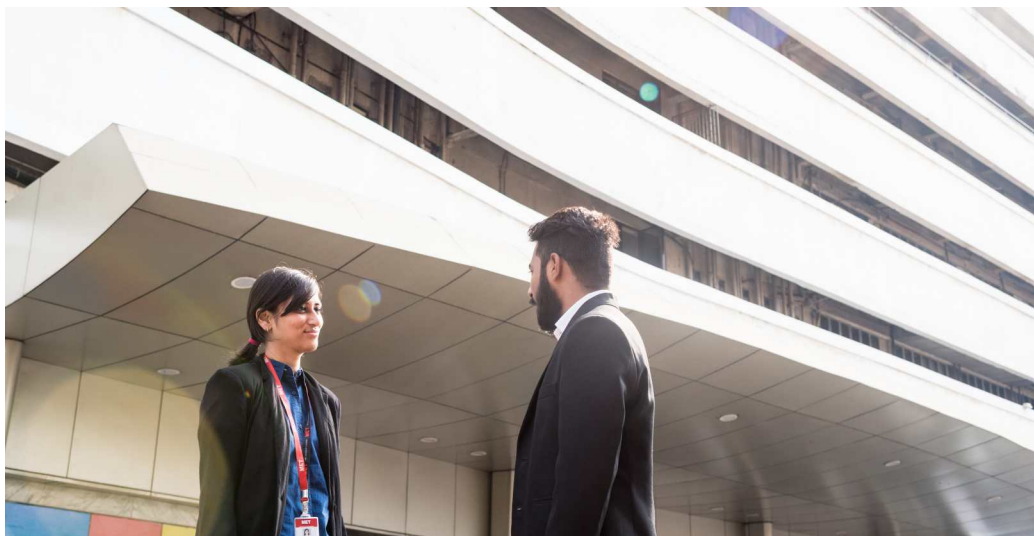
ABOUT PGDM (E-BUSINESS) PROGRAMME

Internship Embedded Program: MET PGDM (e-Business) is the first fully internship embedded program. The student will undergo two months full time internship during May & June popularly called as Summer Internship Program just like any other PGDM Institute. In addition to 2 months full time internship, MET PGDM students shall also undergo part-time internship from the beginning of the PGDM i.e. 1st trimester till the end of 6th trimester. This offers students an opportunity to apply learnings immediately in corporate world on on-going basis, leading to hands on learning, which no other PGDM program offers.

Publishing Research: The MET PGDM students has to work on the Capstone Project which commences at the beginning of 2nd Year i.e. trimester 4 and is to be completed by the end of 6th trimester by submitting Capstone Project Report. At the end of trimester 4 and trimester 5 student has to submit progress report and has to mandatorily publish working (research) paper in Research Journal of repute either independently or jointly with faculty guide or company guide, if any, before submission of Capstone Project Report. This offers opportunity to the students to develop research mind-set and research skills, which is differentiating feature of MET PGDM.

Trimester Pattern: The trimester pattern of MET PGDM program differentiates itself from semester pattern PGDM offered by other institutes. In MET's PGDM trimester pattern courses (subjects) are spread over six trimesters, thus each trimester student shall learn 6 to 7 subjects and in total approximately 36 to 42 subjects. Trimester 1 & 2 are General and trimester 3 - Core subject of Specialization, Trimester 4 - Functional Specialization (Finance, Marketing, HR, Systems & Operations), trimester 5 - Add on specialization in emerging businesses (Fintech, Martech, Healthcare, Edutech, start-up management, etc). Whereas in case of semester pattern followed by other institute the two year program is made of 4 semester due to which less number of electives/specialization/subjects are covered.

Independent Study Courses (ISC): Independent Study Courses are subjects which students learn independently by attending Seminar/Workshop/Conferences and doing certificate courses on their area of interest. This offer opportunity to students to persue their interest and passion area which could be in the area of Music, Dancing, Sports, etc. leading to holistic development of the student into responsible human being and not just responsible professional. MET PGDM is the only PGDM Program which recognizes and awards marks for independent study in the form of 2 ISC of 100 marks each. ISC 1 for attending Seminar/Workshop/Conferences in total 4 credits (i.e. 40 hours) and ISC 2 for completing Certificate Programs of their choice of total 4 credits.



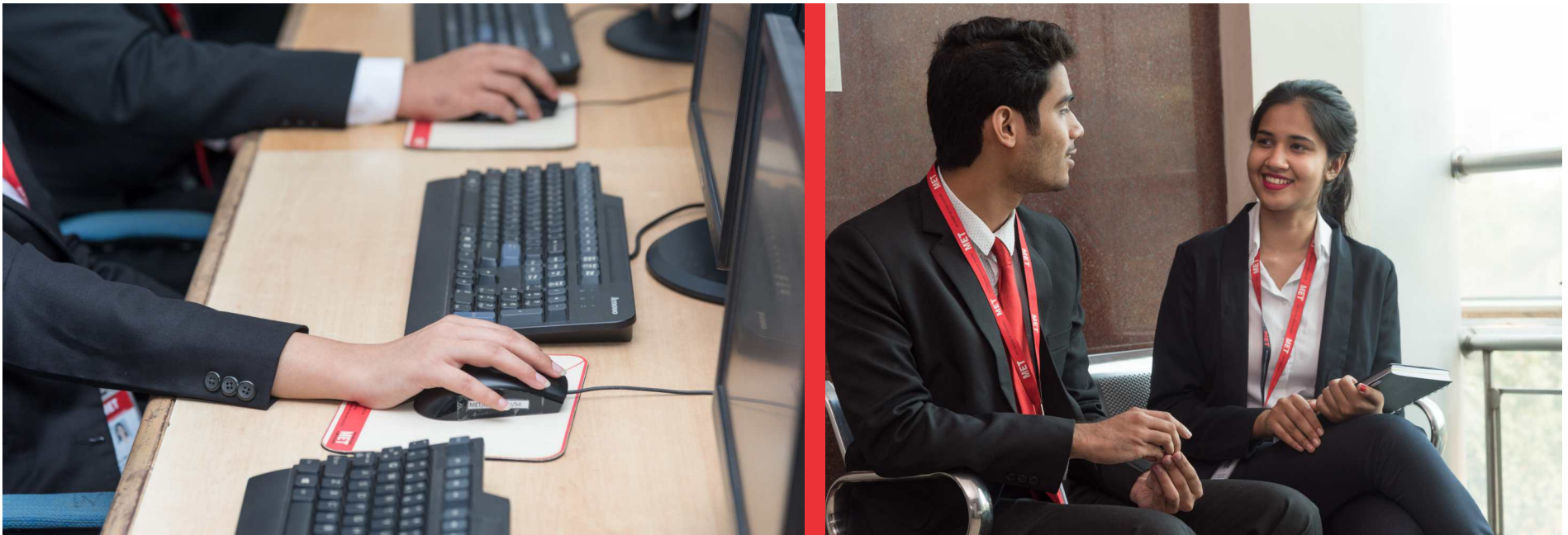
ABOUT PGDM (E-BUSINESS) PROGRAMME

Pedagogy: All critical inputs are delivered using interactive methods - case studies, management games, role plays, workshops, videos, networking, seminars and more, in order to offer plethora of experiential learnings. This is further strengthened by eight weeks of Summer Internship, Live Projects and Industry Threshold program in the sixth trimester leading to placements.

Alumni Network: We have close knit alumni network that helps students' learning and professional curve. Well placed, occupying influential corporate positions MET PGDM alumni significantly contribute by delivering guest lecture, being visiting faculty, mentor, advisor, counselor and more. Through this network even internship and placements are facilitated.

Placements: MET PGDM alumni are making us proud all over the world working in a wide range of industries from IT giants like Google to real estate, from pharma and life-sciences to automobile sector, banking and NBFCs, rating agencies, ad agencies, FMCGs to name a few. Many companies visit the campus year after year for recruitment offering multiple portfolios like research analyst, sales & distribution, investments research and portfolio management, advertising, digital marketing, business analyst, client servicing, marketing, e-commerce etc. MET PGDM students have been offered packages as high as 15.5 lakhs p.a. A few graduating MBAs choose to join family business or launch out start-ups to embrace entrepreneurship.

MET is a leading PGDM College in Mumbai offering latest course content which is best delivered using traditional and innovative pedagogy including - Focus Groups, Innovative Projects, Role Plays, Research, Live Projects, Case Studies, Industry Interaction Modules, Mentoring by Alumni, Seminars, Conferences, Workshops, Industry Visits etc. Learning is further augmented by best infrastructure facility that includes wifi campus, e-enabled libraries that dock 64000 books and hundreds of journals and magazines besides access of thousands of online databases, journals & e-books and videos of management practices.

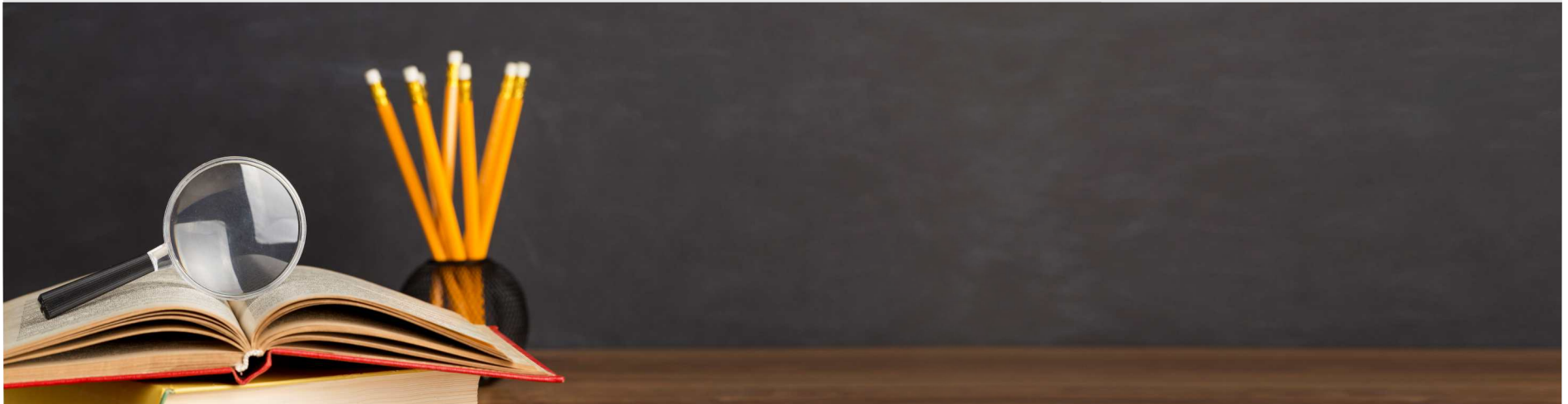


PGDM PROGRAMME STRUCTURE

PGDM Batch 2021-23 Subject list

TERM 1		
Sr. No.	Subject Code	Subject
1	101	Environment & Decision Making
2	102	Managerial Economics
3	103	Marketing Management
4	104	Organisational Behavior
5	105	Financial & Cost Accounting
6	106	Statistics & Business Mathematics
7	107	Business Communication
8	108	Legal Aspects of Business
9	109	Banking
10	110	Insurance
11	111	Introduction to e-Commerce

TERM 2		
Sr. No.	Subject Code	Subject
1	112	Human Resources Management
2	113	Management Accounting
3	114	Marketing Applications
4	115	Financial Management
5	116	Research Methodology
6	117	Indian & Global Economic Environment
7	118	Indirect Taxation
8	119	Operations Research
9	120	Digital Business
10	121	Analysis of Financial Statements
11	122	Introduction to Excel
12	123	Direct Taxation
13	124	Contemporary Management



SYLLABUS PGDM (E-BUSINESS)

TERM 3 FINANCE

Sr. No.	Subject Code	Subject
1	325	Strategic Management
2	326	Business Analytics & Advance Excel
3	327F-AB	Advanced Financial Management/ Advanced Cost & Mgt. Accounting
4	328F - AB	Security Analysis & Portfolio Management/ Technical Analysis
5	329F - AB	Corporate Valuation/Mergers & Acquisition and Corporate Restructuring
6	330F - AB	Financial Derivatives & Risk Management/ Commodities Derivatives

TERM 3 HR

Sr. No.	Subject Code	Subject
1	325	Strategic Management
2	326A	Business Analytics & Advance Excel
3	327H - AB	Labour Laws/Employee Welfare
4	328H - AB	Organizational Development/ HRM Consultancy Management
5	329H - AB	Global HRM/International labour Law
6	330H - AB	Organizational Theory, Structure & Design

TERM 3 MARKETING

Sr. No.	Subject Code	Subject
1	325	Strategic Management
2	326A	Business Analytics & Advance Excel
3	327M-AB	Marketing Research/ Quantitative Techniques in Marketing
4	328M - AB	Integrated Marketing Communication/ Advertising and Media Management (including Digital and Social Media)
5	329M - AB	Brand Management/Product Management
6	330M - AB	Consumer Behaviour Industrial Buyer behaviour

TERM 3 OPERATIONS

Sr. No.	Subject Code	Subject
1	325	Strategic Management
2	326A	Business Analytics & Advance Excel
3	327O - AB	Green Logistics & Supply Chain Management/Inventory Management
4	328O - AB	Operations Planning & Control
5	329O - AB	Operations Strategy and Research
6	330O - AB	Productivity Management/ Maintenance Management

SYLLABUS PGDM (E-BUSINESS)

TERM 4 FINANCE		
Sr. No.	Subject Code	Subject
1	431	Project Management
2	432F-B	International Banking
3	433F-B	Investment Banking, Venture Capital & Private Equity
4	434F-A	Banking & Insurance
5	434F-A	Strategic Financial Management
6	434F-B	Fixed Income Securities, Treasury & Risk Management
7	435F-AB	Corporate Laws/Allied Laws
8	436F-A	Financial Modelling
9	436F-AB	Fin Tech

TERM 3 HR		
Sr. No.	Subject Code	Subject
1	431	Project Management
2	432M - B	Marketing Entrepreneurship
3	432M-A	MarTech
4	434M-AB	Sales & Distribution Mgmt & SCM
5	434M-AB	Services Management / Retail Marketing
6	435M-A	Strategic Marketing
7	436M-B	Fashion Marketing, Event Mgmt, Films Mktg

TERM 3 HR		
Sr. No.	Subject Code	Subject
1	431	Project Management
2	432H-AB	Building Learning Organisation/ Talent Management
3	433H-AB	Strategic HRM/ Contemporary Issues and Ethics in HRM
4	433H-B	HR Analytics & Software
5	434H-AB	Training and Development & Management of Transformation
6	435H-AB	Industrial Relations/Empowerment and Participative Management
7	436H-AB	Compensation and Benefits & Rewards & Recognition

TERM 3 HR		
Sr. No.	Subject Code	Subject
1	431	Project Management
2	432O-AB	Total Quality Management & World Class Manufacturing
3	433O-AB	Business Process Reengineering and Benchmarking
4	434O-AB	Six Sigma & Toyota Production System & Lean Manufacturing
5	435O-AB	Manufacturing Resource Planning & Enterprise Resource Planning
6	436O-AB	Business Process Management & Service Operations Management

TERM 5 ALL SPECIALISATION					
Subject	1. International Business	2. Management Control Systems	3. ISC I - Seminars/Workshops etc	4. ISC II - Certifications	5. Capstone Project (Equivalent to 2 Courses)

DISTINGUISHED FACULTY

Core Faculty	Other Esteemed Faculty			
Dr. Seema Tatwawadi PhD, MBA, MA	Prof. Vikas Naik MS (USA), BE (Mech.)	Prof. Ajay Chaubal BE, MMS	Prof. Roque Shannon Bcom, MMS, MCom, Law (IPR)	Prof. Rahul Dixit M.H.R.O.D (Delhi University)
CA Dr Das Shyamsundar FCA, IBBI Registered Valuer (SFA), PhD (Economics), M Phil (Economics), MBA (Finance), MA (Economics), DISA (IIBF)	Prof. Nitin Kulkarni BE, PGDBA, MFM	Prof. Lokesh Prabhu BCom, PGDM	Prof. Shashank Tilak B Tech , CS, CT	Prof. Umang Dedhia MBA, CFA
Dr. Suvrashis Sarkar B.Sc, MMS (Mkt), PhD (Mkt)	Prof. P. V. Kamat BA (Economics), MA (PMIR), LLB	Dr. M.P Rege MA (Economics)	Prof. Jitendra Kanaojia BSc, PGDM	Prof. Yash Sanghvi MBA
Dr. Nisha Tatkar B.Com, MBA, M.Com, Ph.D (Banking & Finance)	Prof. Amit Sharma BMS, Mcom	Prof. Anish Karve BCom, PGDM	Prof. Ajay Raghavan BE, MBA	Prof. Rushina Vakharia PGDM
Prof. Seema Korgaonkar B.Com, C.A	Prof. Sandeep. L. Chopde BSc, PGDBA, MA, MPhil, DISM	Prof. Suresh Tavrawala BCom, PGDM	Prof. Jayesh Kirange BE, FRM, CFA L3	Prof. Chetan Pandit BE, PGDM
Prof. Vaibhav Kulkarni B.Sc., LLB, MBA	Dr Amit Oak BA (Economics), MBA, PHD (Marketing)	Prof. Yogesh Naik PhD, MPhil, MS, PGDBM, BE	Prof. Naveen Rohatgi CA, CS, CMA, MBA	Prof. Pooja Vanjani B.Com, PGDM
Prof. J. G. Irani B.Com, MMS	Prof. Satvinder Madhok M.S	Prof. Reema Shah PGDM	Prof. Nikhil Rao B.E (ETX), MMS	Prof. Poonam Kapadia BMS, PGDM
Prof. Nilesh Shirke BE, MIM	Prof. Nilesh Kulkarni BE, MMS	Prof. Birender Sahani CFA, ACA, MRICS	Prof. Mayuri Mahalungekar BCom, PGDM	Prof. Suraj Dubey Bcom, MBA
Prof. Radhika Deorukhkar BAF, MMS	Prof. Jignesh Sanghvi B.Com, MMS	Prof. Deepak Sonpar BMA, MMS	Prof. Sanjay Ved Bcom	Prof. Tanaya Deo B.Tech, MHRM
Prof. Milind Joshi B.Com, M.Com	Prof. Nirav Damani BE (EXTTC), MBA (Mkt)	Prof. Mayur Varandani MBA	Prof. Nitin Chikhale BCom, ICWA	Prof. Murli Iyer B.Com, MHRDM
Prof. Ashish Shrivastava BSc, PGDBA	Prof. Janak Shah PGDM	Prof. Chirag Sheth MBA	Prof. Shalini Kakkar MSc, PGDBA	Dr. Rajiv Gupte PhD, MMS, B.PHARM
Prof. Manojkumar Paithankar MSc, MIM	Prof. Bipin Vengsarkar MSc, MMS	Prof. Suraj Bhadsavle MBA	Prof. Eknath Birari BSc, CAIIB	
Prof. Nitin Patil B.Com, MIM	Prof. Ravindra Jadhav BA, MMS	Prof. Anita Chouhan BSc, B.Ed, PGDM	Prof. Rahul Ingle PGDM	
Prof. Rajesh Dharap M.Com, MFM	Prof. Anant Ambdekar BCom, LLB, ACS	Prof. Padmakar Bhole BE, ME, PGDMS	Prof. L.N. Chopde M.Com, MBA, MPhil	

PEDAGOGY

► CONVENTIONAL LECTURE METHOD

► CASE BASED LEARNING

► EXPERIENTIAL / LIVE PROJECTS

► EXPERIENTIAL DESIGN THINKING

► GLOBAL VIRTUAL TEAMS

► GLOBAL CLASSROOMS

► LEADERSHIP BUILDING THROUGH THE LEADERSHIP INITIATIVE
OF STUDENT COUNCIL/ CLUBS/ BUSINESS THOUGHT LEADERSHIP (BTL) SERIES

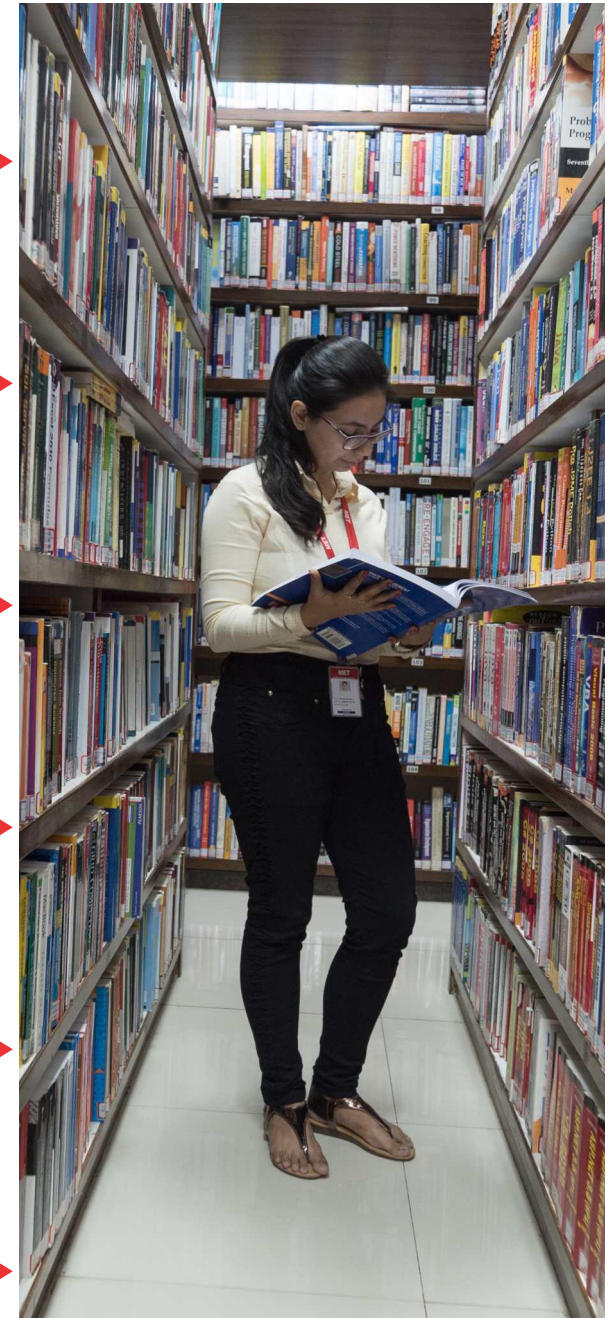
► FOSTERING ENTREPRENEURSHIP THROUGH INNOVATION LABS

► EMPHASIS ON INDIAN BUSINESS MODELS

► MODERATOR SUPPORTED LEARNING APPROACHES (MSLA) SUCH AS CASE
DEBATES, CROSSWORD PLAY, COMPUTER SIMULATIONS AND CARD GAMES

► SELF-LEARNING TOOLS (SLT) SUCH AS POSTER SESSIONS, BREAK-N-BUILD, FREE
FALL LEARNING MECHANISMS

CONTEMPLATIVE PRACTICES USAGE OF DANCE AND DRAMA



DEPUTY DIRECTOR'S MESSAGE

The pandemic took the world off-guard and forced every one of us to live with anxiety for last two years. Post World War II and Pre-Covid pandemic we were living in Volatile, Uncertain, Complex and Ambiguous (**VUCA**) world. Pre-covid what used to be Volatile has ceased to be reliable and has become Brittle post-covid. Despite looking reliable, flexible and even unbreakable, brittle systems can collapse all of a sudden when reaching a breakpoint that couldn't be predetermined. People and businesses do not feel uncertain anymore due to the brittleness combined with huge amount of information, especially the bad news. Rather they feel that they are constantly standing on the verge of a breakdown causing helplessness and Anxiety, one of the most common illnesses affecting the people these days. Things are not complex anymore instead they obey Non-linear logical systems, lack of an evident connection between causes and consequences. Sometimes small causes may lead to disproportionately big consequence or vice versa. What used to be ambiguous appears Incomprehensible to us today. Non-linearity and its lack of logic between causes and consequences lead to incomprehensibility. It is a **BANI** (Brittle, Anxious, Non-linear, Incomprehensible) world now.



Resilience is the prime quality required to deal with brittleness coupled with the capability and acknowledgement that danger is always there. Anxiety can be dealt with empathy, mindfulness and positivity in handling our inner struggle and identifying opportunities and potential movements. Non-linearity factor requires malleability, adaptability, and knowledge regarding the current scenario. Wide usage of Artificial Intelligence technologies is generating more and more data which is making any issue increasingly incomprehensible. Thus, clearness, intuition and lot of human thinking are needed to deal Incomprehensibility.

BANI environment forced us to relook at the Management Graduate Attributes and redesign the MET's PGDM (e-Business) Program. The MET's PGDM (e-Business) program endeavours to produce global management professionals embedded with digital and technological literacy to address the challenges of BANI world.

The MET PGDM (e-Business) program is two year full time program consisting of 41 courses (subjects) spread over six trimesters. The MET PGDM (e-business) offers two specializations to the learners, one specialization in traditional & functional areas i.e. Finance, Marketing, Human Resources, Operations and Systems, consisting of 08 courses in each. And another new age specialization in FinTech, MarTech, EduTech, Healthcare Management and Start-ups & New Enterprise Management, consisting of 03 courses. In addition to functional and new age specialization, the learners also study 10 enrichment courses such as Design Thinking & Decision Making, Data Science, Corporate Social Responsibility, Indian Wisdom for Management, etc. Further learner has to complete 02 Independent Study Courses during the program duration for which learner is required to independently pursue certification courses and attend seminars, conferences, etc. offered by external agencies/platforms such as Swayam, Oracle Academy, Coursera, etc. The MET Institute has partnered with Oracle Academy for the same. The learner also has to do Summer Internship of 6 to 8 weeks duration equivalent to 01 course and submit a dissertation thesis of a Capstone Project Work equivalent to 02 courses commencing in trimester 3 and culminating in trimester 6. This blend of 41 courses prepares the learner to deal the challenges of BANI world.

In addition to conventional time-tested lecture method the pedagogical approaches at MET PGDM (e-Business) Program includes Case Based Learning, Experiential Learning through live projects, Simulation Games, Guest Lecture Series, Leadership Building through student clubs, Business Thought Leadership series, Internship with NGOs in order to make learner responsive to societal issues and develop business models that incorporate concern for People and Planet.

The MET PGDM (e-Business) is a transformational journey from Knowing to Doing and Doing to Being.

Welcome to MET Institute of PGDM

CA Dr Das Shyamsundar

Deputy Director

MET Institute of PGDM

STUDENTS SPEAK



I was fortunate enough to study at the MET Institute of Post Graduate Diploma in Management and it was a truly remarkable experience. The institute has a well-established reputation for delivering exceptional management education and I feel grateful to have been a part of it. The faculty members are not only knowledgeable but also approachable and always willing to assist. The campus facilities are up-to-date and well-equipped, providing students with everything they need to thrive. The curriculum is expertly designed, offering a harmonious blend of theoretical understanding and practical exposure. Overall, my time at MET Institute was both enriching and enjoyable and I would highly endorse it to anyone seeking a management career.

Amogh Patil, PGDM (Finance)

MET Institute is one of the top colleges and it ranks 4th in Mumbai. I selected this institution due to the part-time internship program it offers, which has been incredibly beneficial in developing my personality. The faculty members are exceptional and always available to support the students. The atmosphere at MET is friendly and accommodating, creating a positive and flexible learning environment.

Riti Modi, PGDM (Marketing)



Being in MET has given me an unparalleled experience that I believe cannot be replicated by any other college. It is the only college to offer internship programs that give students a distinct advantage by providing them with hands-on exposure to the corporate world. My experience so far has been excellent, and the educational opportunities available at MET are abundant.

Rahul Thakur, PGDM (Operations)

So far, my time at MET has been fantastic. I've been a student for about 6 to 7 months, and I've grown both academically and personally. The PGDM program I have enrolled in features an internship component, which has been instrumental in enhancing my knowledge and refining my management skills. Additionally, the faculty members have been extremely supportive and dedicated to our success.

Shreya Gharat, PGDM (HR)





I am grateful to MET for guiding me towards a bright future in the field of Finance through the PGDM course. The course helped me develop the necessary skills to build competencies that have been useful in my day-to-day work as an Analyst. Course curriculum and team activities have provided me with the platform to collaborate with my peers from diverse backgrounds, interests, and thinking patterns, thereby developing better interpersonal skills required for succeeding in a diverse environment in my career ahead.

Faiz Shaikh

Investment Research Analyst

Gravitas Linedata, [PGDM (e-Business)-Finance Alumni]

I pursued my PGDM in Marketing in MET, Mumbai. MET designed the course to be both theoretical and practical and have one of the best faculty in Mumbai. MET focuses on all round development by emphasising on extra curricular activities as well. I am proud and blessed to have been a part of the PGDM program at MET.

Jehan Bharucha

Assistant Manager-Operations

VFS Global- Dubai [PGDM (e-Business)-Marketing Alumni]



It was my immense luck and fortune to be part of MET Institute. The entire faculty and department leaves no stone unturned to shape one's future. It has given me tremendous opportunities to grow personally and professionally. Our institute takes the educational mission to heart, here you will find people that will support you and guide you on the path to your degree.

The curriculum has good structure which gave me real experience for the field I desired to get into.

I am sure you will grow, improve yourself and become a better 'you.'

Sneha Shrivastava

Rave Business Systems LLC

Assistant Manager - HR [PGDM (e-Business)-HR Alumni]

PLACEMENTS

PGDM (e-Business) students recently have been placed in the leading companies with the highest package of 15.5 lakhs p.a

LIFE AT MET



Dr. Sangeeta Tandon, Director, MET AMDC, Dr. Todor Radev, President, VUM, Varna, Bulgaria and Ms. Christina Armutlieva, Director of International Cooperation, Varna signed the MOU between the two bodies.



MET hosted the zonal round of the 'AIMA National Competition for Young Managers'



MET Combat - A Debate Competition on the occasion of National Youth Day.



With a view to connecting the theoretical knowledge gained with the practical application to the real world, the entire batch of eMBA-Insurance visited London for a week



A high profile delegation representing Consortium for Global Education (CGE), USA visited Mumbai Educational Trust. Various ideas focussed on learning, student enrichment, research, and experiential exposures during the delegation visit.



Former New Zealand Cricket Team Captain, Mr. Stephen Fleming visited MET. He addressed the audience on team building, leadership and winning in the competitive scenario



METCONNECT Dubai was organised with an aim to network with corporate houses in Dubai keeping placements in the focus



Renowned media veteran Mr. Manmohan Shetty, Founder, Adlabs Films Ltd. & Imagica and a delegation from Incube8 and Fractal Picture; with Mr. Pankaj Bhujbal, Trustee, MET during their visit to MET Campus.



Dr. Ramesh Unnikrishnan, Adviser, AICTE, Mr. Atul Bagai, Country Head, UNEP, Mr. Pankaj Bhujbal, Hon. Trustee, MET, Dr. Swati Lodha, Director, MET IOM, Mr. Anirban Ghosh and Mr. Rahul Podar



A panel discussion on "Decoding the Union Budget 2023 Incentives For Startups & MSMEs" under the aegis of PGDM Finance Club.



MET signing up an MOU with the Chartered Insurance Institute, London



MET PGDM hosted an insightful session on Risk Management by Professor Dr. Thomas B. Berger, Department of Business Engineering, Cooperative State University of Baden - Wuerttemberg, Germany.



Mr. Chhagan Bhujbal, Founder Chairman, MET Dr. G Nagashree, Principal, MET Rishikul Vidyalyaya with a delegation from the University of Sunderland, UK.



'Alumni Entrepreneurs Roundtable 2023 - Achieving Problem-Solution Fit & Product-Market Fit' was graced by Alumni, MET, Ms. Sumitra Goenka, Mr. Divyesh Panchal, Mr. Shreyas Patil, Mr. Shubham Singh and Mr. Abhishek Jajoo



'Slavery' - Book written by Mahatma Jyotirao Phule in 1873, dedicated to American struggle against Slavery & Racism, being presented to then US President - Barack Obama by Mr. Chhagan Bhujbal, Chairman - MET



MET students with the tycoon Ratan Tata at the Asia Business Responsibility Summit



Mr. Pankaj Bhujbal, Trustee - MET, felicitating Ma Jianbioo, President, Tianjin University of Technology, China



MET Seva is the dedicated cell for social outreach programmes wherein help is rendered to the under privileged strata of society with students' involvement



MET partnered with the International Delphic Council and Delphic Council of Maharashtra to form the Delphic Art Wall at its campus in Bandra that marked the celebration of 28 years of the International Delphic Movement.



Mr. Pankaj Raut, boAt, Mr. Hiren Naik, General Mills India, Mr. Achlesh Vashtist, International Courier Business, Mr. Rojeev Kumar, Boston Ivy Healthcare India, MedikaBazaar, Mr. Manish Gahlaut, Boston Ivy, Healthcare India, MedikaBazaar.

WHAT GIVES US THE EDGE

International Internships: Batches of MET students have pursued internships with the UN (ECOSOC) Forum, New York, USA.

MET eCell: Designed to promote Invention and Entrepreneurship termed as 'Inventrepreneurship' at MET. MET eCell is a place for all to gel where each one has something new to tell. The MET eCell regularly holds workshops, seminars and guest lectures by eminent entrepreneurs.

Sensitivity to Social Causes: The students and MET faculty are currently executing Project TRUTH (Total Rural Upliftment Through Holistic Care) in cooperation with the United Nation Department of Economic and Social Affairs (UN DESA). Students involvement ensures development of social sensitivity towards problems of under development and poverty. It also helps understand the working of NGOs who are now the focal point of wider issues of corporate governance.

Competency Mapping: The in-house psychologist at MET maps the students' competencies, in order to guide them in their academic pursuits.

MET Combat: Students participate and compete in an inter and intra-class debate competition on contemporary & controversial subjects. This sharpens their analytical, logical and oratory skills.

Grameen Expedition: Rural visits had been organised through the MET Grameen Expedition. The aim of these trips is to encourage students to realise that fortune lies at the bottom of the pyramid.

Stormet: Operating through nine verticals, the Stormet groups, through discussions and in-house interaction, work towards knowledge enhancement.

MET on Wheels: A pioneering concept where MET students visit organisations in various sectors in the country, in order to study practical management system 'Know Thyself And Thy Country'. With a view to provide first hand experience of the work places, the institute arranges regular visits to select industrial and commercial undertakings.

Management Consultancy Division: It offers Management Development Programmes, Executive Training, Research and multi-consultancy support to corporate houses, such as Dun and Bradstreet, Nicholas Piramal, Mazgaon Dock, Ingenero, Goodlass Nerolac Paints, Merck Serono and Merck Chemicals in India, to name a few.

MET Vault: An in-house wall magazine where Creativity meets Management. This monthly wall journal was launched to provide Management students with a platform to express their creative sides.

MMR: MET Management Review is a Bi-annual Research Journal (ISSN 2394-4013). The main purpose of MMR is to promote evolution, nurturing and presentation of Innovative thoughts, theories, approaches, practices and applications in the context of Indian and Global management arena through research articles of the management fraternity. These articles cover a broad range of management and economic issues and is peer reviewed for wider acceptance.



Mr. Bharat Dabholkar (a maverick media personality) along with MET Management student at the University Trustees gracing the inaugural ceremony of the Annual college fest.



Motivation Guru Dr. Peter Chew Dr. Vasant K Bunwaree, then Minister of Education, Republic of Mauritius at MET 'How to be a winner'



Mr. Nandan Nilekani, Chairman, UIDAI, then Co-Chairman, Infosys, with MET management students during the TiE Summit



Mr. Sandesh Kirkire, Kotak Asset Management, Mr. Mahesh Chauhan, Salt Brand Solutions, Ms. Nisha Singhania, Infectious Advertising, Mr. Yogesh Bhamare, Khadi and Village Industries Commission, Mr. Sachin Rele, Autonic Energy Systems Pvt. Ltd and Mr. Dushyant Panchal, Adjust gathered for MET PGDM Strategic Marketing Conclave.

WHAT GIVES US THE EDGE



Pranit Gotad, Prajakta Ogale & Vishal Bandapalle become 2nd runner up in 'Reel It In', competition at IIM Bangalore.



High level delegates from the European Parliament visited MET for a round table meet in association with the Strategic Foresight Group



Asian Business Responsibility Summit PGDM students interacted with Mr. Richard Howitt, CEO, International Integrated Reporting Council, UK, Lady Lynn de Rothschild, Founder & CEO of Coalition for Inclusive Capitalism, New York, Dr. Vishal Sikka, Mr. Ajay Piramal and other luminaries during '4th Asia Business Responsibility Summit'.

MET Pedal: A Perspective Entrepreneurial Design and Application Lab is being set up to attract entrepreneurial talent both in-house and from the open market, to develop design and applications for industrial and societal use.

METCONNECT Dubai: It was an exclusive meeting of minds from the corporate, academic and student world. It was organised to introduce the MET League of Colleges to the corporate world in the Middle East with a focus on placements.

Global Shapers Platform: MET has co-sponsored the launch of Global Shapers platform in India as an extension of the Global Shapers initiative of the World Economic Forum. It is an attempt to link young achievers with grass root entrepreneurs making a positive impact on the entrepreneurial eco system and attract the youth to the self employment mode.

METCONNECT: A meeting of minds from the corporate, academic and student worlds. This interaction with the corporate houses serves as a forum for exchanging ideas in order to meet the requirements of the industry in India.

MET Synergy: An Industry Academia Interface, where students got an opportunity to interact with the doyens of the industry through platforms like CEO Speak and guest lectures.

MET Kwhiz: 'MET Kwhiz – News Power Knowledge was launched to offer MET management students a weekly platform to understand and analyse the major events of the preceding week. It helps to keep them updated with current events and their implications, attempting to chart a course for tomorrow as an answer to the events of today.

Major events of the preceding week. It helps to keep them updated with current events and their implications, attempting to chart a course for tomorrow as an answer to the events of today.

Global Faculty: The curriculum at MET ensures that the students graduate as global managers. The international borders are shrinking and the world is fast becoming one global village, it is thus imperative that the students gain inputs from across the borders. We therefore invite global faculty to share their thoughts and experiences with the students. International experts from across various verticals help the students gain an international perspective.

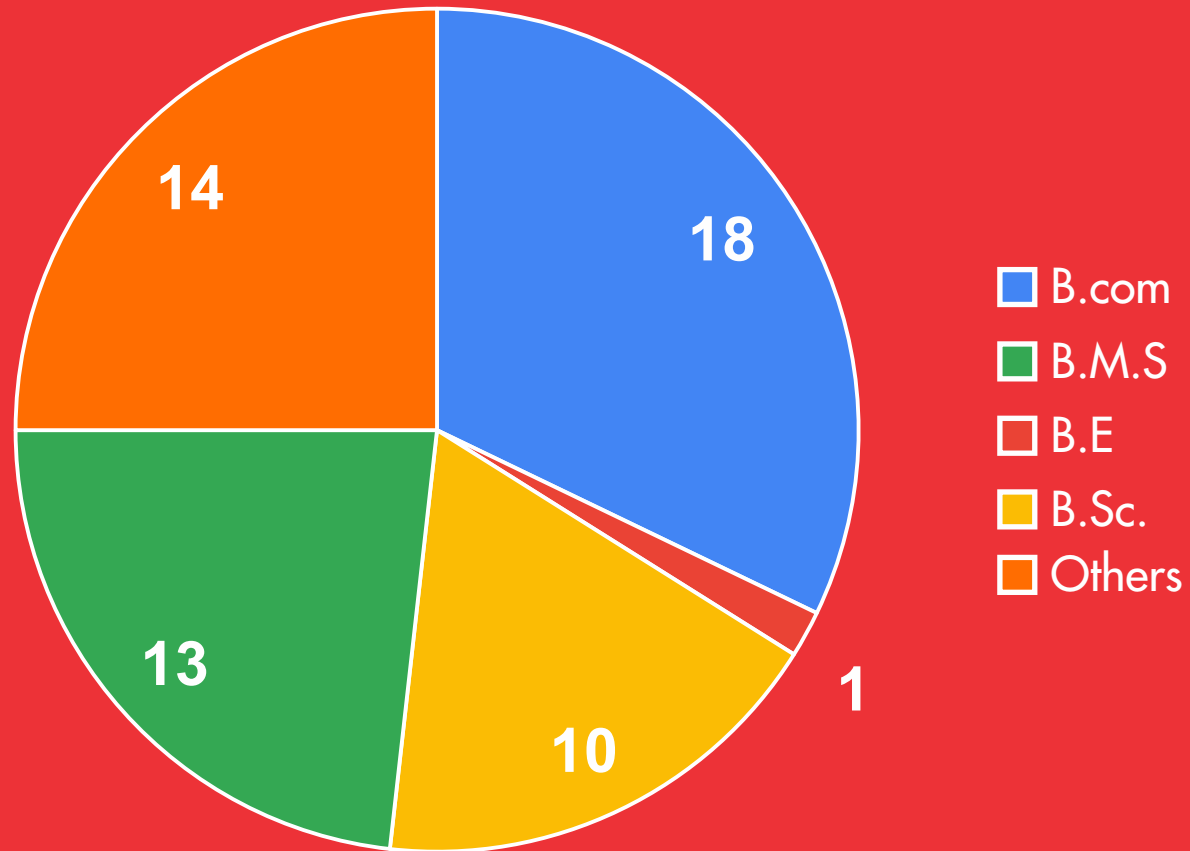


MET PGDM (e-Business) student, Mr. Mohit Sankpal secured 3rd Position as the Best Student in Management Award by ET Ascent.

SHARP MINDS AT LEADING COMPANIES

Bachleor's Degree of PGDM Marketing Batch



Qualification	B.com	B.E	B.M.S	B.sc.	B.sc.	Total
Bachleor's Degree of PGDM Marketing Batch	18	1	13	10	14	56

PGDM (e-Business) Marketing


Abhinav Mishra

24, B.Com, PGDM

Work Experience

2, SBI Life, Comprehensive Online Onboarding Analysis

Achievements

Professional Achievement: Got riders implemented in Bharti AXA's Term Plan ???

Additional Certification

Excel Power Query

Specialisation

Marketing Marketing Research

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity


Aditi Sukhatankar

26, B.A, PGDM

Work Experience

33, Spacebar, Importance of creatives in social media

Achievements

Recognised as Best Novice at FCM India Ball in Thailand for outperforming sales target in the year 2018-19

Additional Certification

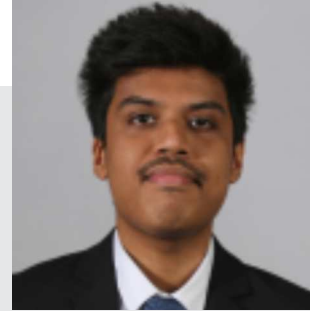
Google Digital Marketing

Specialisation

Marketing Sales or Digital marketing

Behavioural Competency

Effective Communication, Emotional Intelligence, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity


Aditya Mahta

24, BMM, PGDM

Work Experience

6, Sony Pictures Network India, Brand Integrations

Additional Certification

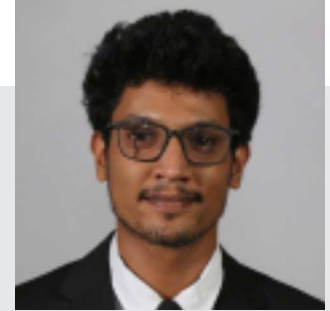
Online Digital Marketing Certification by Growthdish AWS academic graduate Digital Marketing Course A course designed by Harvard (SPNM) Scholar, SP Jain, NMIMS and Mica Alumni Leadership Lesson by Harvard (SPNM) Fellow

Specialisation

Marketing Marketing , Digital Marketing , brand solutions

Behavioural Competency

Effective Communication, Leadership, Agility, Initiative & Growth, Integrity


Amit Waghchaure

24, B.Com, PGDM

Work Experience

2, Britannia Industries Limited, Sales analysis

Achievements

Got sales analysis certificate from britannia

Additional Certification

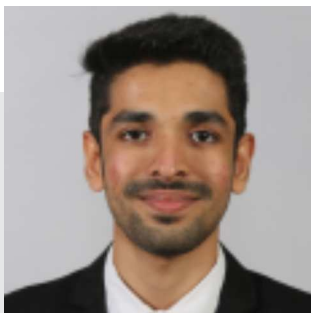
AWS course completion certificate

Specialisation

Marketing Digital marketing, advertising, Media and editing

Behavioural Competency

Effective Communication, Critical Thinking, Leadership

**Ayush Doshi**

24, BMS, PGDM

Work Experience

7, B9 Beverages Pvt. Ltd, Factors Affecting Consumer Buying Behavior For Beers

Additional Certification

1-Completed Virtual intership of "lululemon" company. 2- Fundamentals of digital marketing conducted by google.

Specialisation

Marketing Marketing - digital marketing, social media marketing, brand management, brand strategist, product management.

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity, Other

**Gaurav Lakhera**

25, B.Com, PGDM

Work Experience

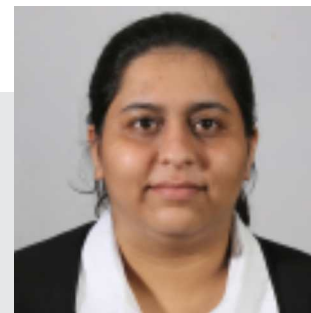
0, Protomax group, International Business

Specialisation

Marketing Advertising

Behavioural Competency

Creativity and Innovation

**Heena Punjabi**

28, B.Com, PGDM

Work Experience

29, Modventus Marketing, A detailed study on market research in education sector in india

Achievements

First prize for the branding tagline competition hosted by the marketing club.

Additional Certification

Diploma programme in Corporate Accounting and Finance Management from NIIT in the year 2015. Certificate course in SAP in sales and distribution. Certificate course in Jobseekers by British Council as part of Creating Employment and Empowerment through Youth Development (CREEYD). Certificate course by Techoserve by Citi Foundation as Creating Employment and Empowerment through Youth Development (CREEYD) from 12 th Jan to 7 th April 2017.

Specialisation

Marketing Market Research, Brand management, Marketing campaign

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Initiative & Growth



Hitesh Upadhyay

21, B.Com, PGDM

Work Experience

0, Aditya Birla Sun Life insurance, Market research

Specialisation

Marketing Digital marketing, business development, market research

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity, Other



Irfan Shaikh

23, BMS, PGDM

Work Experience

2, Saint Gobain - Tekbond, Sales promotion and Brand awareness through retail channels.

Additional Certification

Digital Marketing , AWS Academy Machine Learning, Sales Channel Management

Specialisation

Marketing Marketing - Sales, Brand management

Behavioural Competency

Effective Communication, Leadership, Initiative & Growth



Jagruti Bhovad

23, BMS, PGDM

Work Experience

15, Sugee Groups, Understanding and analysing the real estate requirement of the people living in dadar location

Additional Certification

Digital Marketing

Specialisation

Marketing Digital marketing

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Jagruti Sumra

22, BSc, PGDM

Work Experience

2, AVA chemicals, Research and live projects

Additional Certification

Customer troubleshooting, advance excel, product management.

Specialisation

Marketing Marketing - Research , brand management, retail

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation



Janvi Desai

21, BMM, PGDM

Work Experience

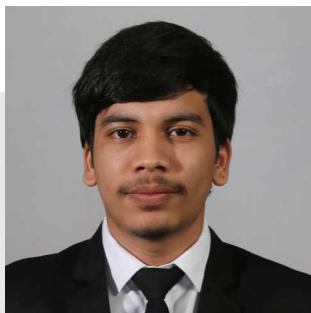
2, Neophyte Consultancy Services,
Consulting Services

Specialisation

Marketing Marketing - Digital
Marketing, Brand Management,
Public Relations

Behavioural Competency

Effective Communication,
Emotional Intelligence, Creativity
and Innovation, Initiative & Growth



Jenil Shah

23, BFM, PGDM

Work Experience

12, Aditya Birla Capital, Market
Research

Specialisation

Marketing Digital marketing

Behavioural Competency

Effective Communication,
Emotional Intelligence, Critical
Thinking, Leadership, Creativity
and Innovation, Agility, Initiative &
Growth, Integrity, Other



Karan Dubey

24, CSE, PGDM

Work Experience

2, Open wings, Market Research

Specialisation

Marketing Research Strategy, Social
Media, Marketing Research

Behavioural Competency

Effective Communication,
Emotional Intelligence, Critical
Thinking, Leadership, Creativity
and Innovation, Initiative &
Growth, Other



Kunal Bhatia

24, B.Com, PGDM

Work Experience

6, Aditya Birla Capital, Ad Campaign

Specialisation

Marketing Business development
and sales

Behavioural Competency

Emotional Intelligence, Leadership,
Creativity and Innovation, Initiative
& Growth


Manas Gharat

29, BSc, PGDM

Work Experience

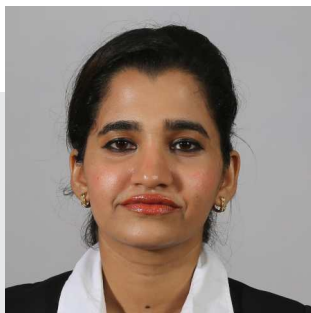
2, MAP Consulting, Sourcing IT technology skill sets

Specialisation

Marketing Marketing - SEO, SEM, CONTENT WRITING

Behavioural Competency

Effective Communication, Emotional Intelligence, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity


Manasi Vichare

25, B.Com, PGDM

Work Experience

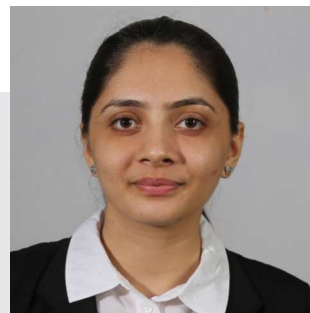
2, Reliance Industries Limited, Comprehensive analysis of customer experience in luxury retail market

Specialisation

Marketing Marketing Research

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Creativity and Innovation, Initiative & Growth, Integrity


Nidhi Ashar

23, BMS, PGDM

Work Experience

9, Stay Vista, Influencer marketing - A marketing tool in age of social media

Additional Certification

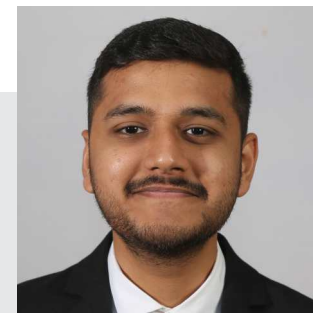
Post Graduate Diploma in Digital Marketing and MCOM

Specialisation

Marketing Digital marketing

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity, Other


Nikhil Barthwal

25, BSc, PGDM

Work Experience

18, Aditya Birla Capital, Design strategies and communication for sustainable development of Birla Sunlife Products

Achievements

NSS Leader, BHUMI India City Head

Additional Certification

Google Digital Marketing Certificate, Google Analytics, Excel LinkedIn, Business Analytics Certification

Specialisation

Marketing Marketing Analytics, Data Analytics

Behavioural Competency

Effective Communication, Emotional Intelligence, Leadership, Creativity and Innovation, Agility



Nilesh Parmar

23, BMS, PGDM

Work Experience

2, Magnik India, Sales Generating Strategies for Magnik India using Corporate Promotional Activities & Online Internet Marketing.

Achievements

Stood 4th in Marketing case study based competition held by IMT Ghaziabad

Additional Certification

1.The Fundamental of Digital Marketing (Google) 2. Career Edge (TCS iON) 3.Marketing Management (GIBS Business School)

Specialisation

Marketing Digital Marketing, Brand Management, Brand Partnership, social media marketing, Core marketing, market research

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Nivedita Bhatnagar

21, B.A, PGDM

Work Experience

2, Magnik India, Market Research

Additional Certification

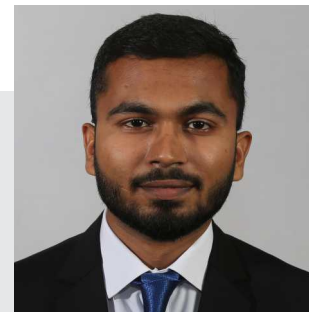
Digital Marketing

Specialisation

Marketing Marketing - Digital Marketing

Behavioural Competency

Effective Communication, Emotional Intelligence, Leadership, Creativity and Innovation, Initiative & Growth, Integrity



Omkar Vidhate

23, BBA, PGDM

Work Experience

2, Britannia Industries Limited, Understanding FMCG Industry Sales Channels

Achievements

1st prize in Business Plan Competition at Zeal College of Engineering, 1st runner up in Poster Making Competition held at MET Institute of PGDM, 3rd prize in Ahmednagar College Tech PPT Making Competition. Extra Curricular Achievements: 2nd Prize in Stat

Additional Certification

Upgrad's Advanced Certificate in Digital Marketing and Communication(Advanced Digital Marketing Program covering channels, communication, analytics, etc.), Google Digital Unlocked The Fundamentals of Digital Marketing Certification Exam, GrowthDish Online digital marketing training(Completed 100% practical training), Creating Consumer Value through Effective Marketing by Upgrad, How do Brands leverage user generated content by Upgrad, Completed Upgrad's Introduction to Social Media Marketing course, Introduction to Advertising course by Upgrad

Specialisation

Marketing Marketing- Sales, Digital Marketing, Advertising

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Initiative & Growth


Pallavi Ojha

22, BMS, PGDM

Work Experience

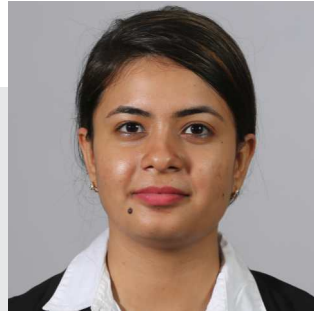
3, NielsenIQ, Market Research

Specialisation

Marketing Consumer Insights, Research, Branding, Advertising

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity, Other


Pooja Zatakia

25, BMS, PGDM

Work Experience

18, Shoppers Stop Pvt Ltd, Digital influencing via Data

Achievements

Organising and managing events like Tommy Hilfiger store launch, Amazon festive Yatra and more

Additional Certification

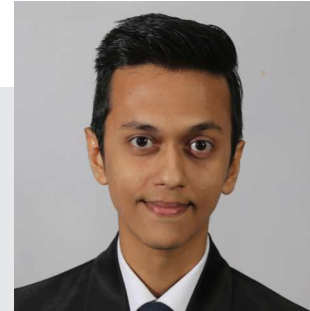
MA in Luxury brand management and Fashion studies

Specialisation

Marketing Performance marketing

Behavioural Competency

Effective Communication, Emotional Intelligence, Leadership, Creativity and Innovation, Initiative & Growth, Integrity


Pranit Pingale

24, B.E, PGDM

Work Experience

4, Abode Media, Child Event Management and sales

Achievements

Swami Vivekanand Karmayogi National Award 2020 , Honorable PHD

Additional Certification

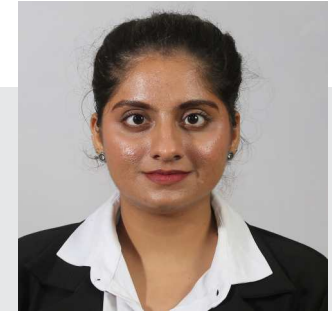
PHD In Social Work, Social Entrepreneurship(NIESBUD) Neuroscience Metaskill(Niti Ayog) ,Preventive Health (Niti Ayog), Train The Trainer, Business Mastery, Swimming, Acting ,

Specialisation

Marketing Marketing - Employee Trainings for Sales , Creative Content Writing ,Sales

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity, Other


Preeti Sethi

22, B.Com, PGDM

Work Experience

6, Indore composite, 3 big ideas in telecom & how Indore can become customer centric

Achievements

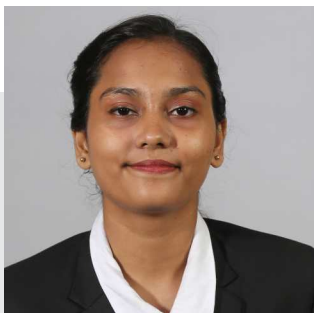
Influencer Marketing Person

Specialisation

Marketing Digital marketing ,PR,Communications

Behavioural Competency

Effective Communication, Emotional Intelligence, Leadership



Pritee Gupta

21, B.Com, PGDM

Work Experience

4, Bounty Box Incorporation, Why creative advertising is essential for any business

Achievements

2nd Runner up in Web Series Review Competition in MET

Additional Certification

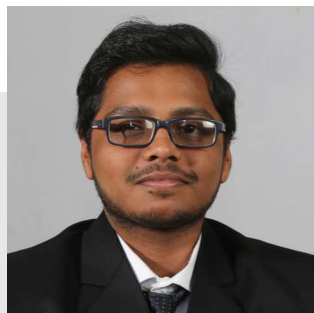
Basic of digital marketing, measure and optimise social media campaign

Specialisation

Marketing Digital marketing, brand management, consumer behaviour

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Rachit Tendulkar

21, BMS, PGDM

Work Experience

12, Genuus PVT LTD, Blogging on emerging technologies and how they can be used as marketing tools.

Additional Certification

Fundamentals of Tableau with university of UC Davis

Specialisation

Marketing Digital Marketing

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Integrity



Rahul Jadhav

28, BSc, PGDM

Work Experience

2, Praedico Global Research Pvt Ltd, Equity research & business development

Additional Certification

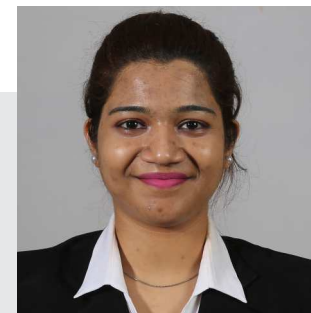
Advance excel & Power BI

Specialisation

Marketing Brand/product management & market research

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Initiative & Growth



Razina Khan

22, B.Com, PGDM

Work Experience

2, Petsy, A study to identify key factors that affect premiumization in an E-commerce environment

Additional Certification

Business Communication Skills, Digital Marketing, Advanced Excel, How to create a Wikipedia page for your business or client, Basics of Snapchat Marketing, Fundamentals of Digital Marketing

Specialisation

Marketing Digital Marketing, Social Media Marketing, Product Management, Market Research

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity


Riya Shah

22, B.Com, PGDM

Work Experience

2, Praedico Global Research Pvt Ltd, Financial research and business development

Additional Certification

Coursera canva , digital marketing fundamentals IIDE , online marketing fundamentals emarketing institute

Specialisation

Marketing Digital marketing and research

Behavioural Competency

Creativity and Innovation, Agility, Integrity, Other


Ronak Hamirwasia

21, BAF, PGDM

Work Experience

3, Reliance Industries Limited, Digital Marketing

Specialisation

Marketing Marketing and Digital Marketing

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity, Other


Ruchika Khaire

25, BMS, PGDM

Work Experience

4, NielsonIQ, Market Research

Specialisation

Marketing Market Research

Behavioural Competency

Effective Communication, Critical Thinking, Creativity and Innovation, Initiative & Growth


Sagarika Tawade

23, BMS, PGDM

Work Experience

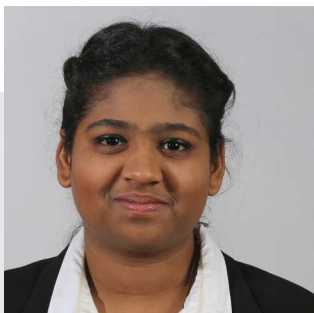
2, Kade Communication, Social media marketing

Specialisation

Marketing Social media marketing and marketing communications

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity, Other



Sakshi Bangera

21, BMS, PGDM

Work Experience

2, Indian Oil Corporation Ltd, Challenges in the Marketing of LPG both bulk and packed in the state of Maharashtra.

Achievements

Organized College fest "Taarangan, Apti-Preneur" and also I was the HOD for the "Creatives Department" in the fest APTI PRENEUR

Additional Certification

AD-venture (2019)

Specialisation

Marketing Digital Marketing

Behavioural Competency

Effective Communication, Emotional Intelligence, Leadership, Creativity and Innovation, Agility, Initiative & Growth



Sakshi Bhatnagar

23, BMS, PGDM

Work Experience

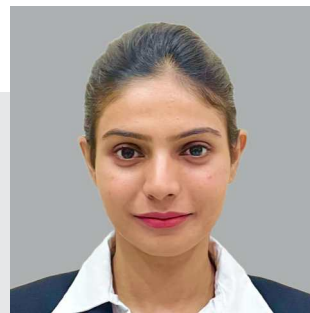
2, Britannia Industries Limited, Fresh dairy market survey and outlet addition of Britannia Industries Ltd

Specialisation

Marketing Marketing - Digital Marketing

Behavioural Competency

Effective Communication, Emotional Intelligence, Creativity and Innovation



Saloni Salvi

26, M.A, PGDM

Work Experience

2, Meyer organics, International business

Achievements

Website created by me was officially published by the company.

Additional Certification

AWS, excel, digital marketing, Essential of marketing, MS CIT

Specialisation

Marketing Marketing- Market research and Digital marketing

Behavioural Competency

Effective Communication, Emotional Intelligence, Creativity and Innovation, Agility, Initiative & Growth, Other



Sanchi Jain

22, BMS, PGDM

Work Experience

4, BlueBird Foods India Pvt Ltd, Business development and Market Research of BlueBird Products.

Additional Certification

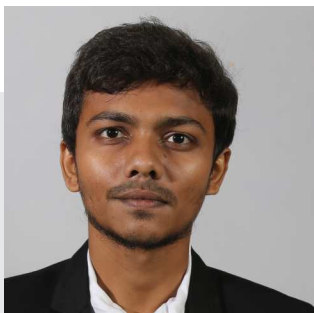
Tally, Business Communication, creative Writing

Specialisation

Marketing Marketing- Market Research

Behavioural Competency

Effective Communication, Emotional Intelligence, Leadership, Creativity and Innovation, Initiative & Growth, Integrity



Sarthak Gaikwad

24, B.Tech, PGDM

Work Experience

1.5, Protomax group, Market research and Automation

Additional Certification

Stad pro, Etabs, excel, AutoCAD

Specialisation

Marketing Marketing research, Digital marketing, Marketing research, Marketing analyst

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Creativity and Innovation, Initiative & Growth, Other



Shivam Singh

22, BSc, PGDM

Work Experience

2, Sensr Application Pvt Ltd, Creation of User Persona

Achievements

1) Cultural committee Head 2) Lead Igniter of D2C Club 2) Chairperson of Cultural events

Additional Certification

1) B2B Marketing 2) Researching Markets and Consumer Needs, Brand Strategist

Specialisation

Marketing Marketing - Digital marketing, Market Research, Brand Management, Product Management, Social media and Influencer marketing, Public Relations

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Shraddha Patil

22, BBA, PGDM

Work Experience

2, Sensr application, Digital marketing campaign for ERP software of Sensr Application Pvt Ltd

Additional Certification

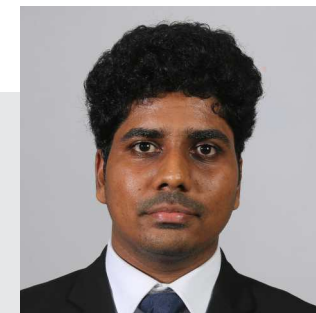
Google digital marketing and e-commerce

Specialisation

Marketing Marketing- Digital marketing

Behavioural Competency

Critical Thinking, Creativity and Innovation, Agility, Initiative & Growth, Integrity, Other



Shubham Jadhav

26, BSc, PGDM

Work Experience

2, Praedico Global Research Pvt Ltd, Financial research on investment strategy

Additional Certification

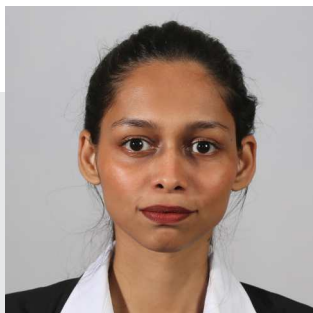
Power BI

Specialisation

Marketing Market research

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Initiative & Growth, Integrity



Siddhi Chourasia

21, BMS, PGDM

Work Experience

2, Beco, Social Media Marketing

Achievements

1) Sponsor Head of D2C and Cultural Committee 2) International Service Director of Rotaract Club of Deonar in 2019

Additional Certification

1) Fundamentals of Marketing 2) Product Management 3) Getting Influencer Marketing Right 4) How do Brands Leverage User Generated Content

Specialisation

Marketing Marketing- 1) Digital Marketing 2) Product Management 3) Brand Management 4) Market Research 5) Social Media Management 6) Public Relations 7) Brand Strategist

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Urmi Dama

22, B.Com, PGDM

Work Experience

2, Neophyte Consultancy Service, Consulting Services

Additional Certification

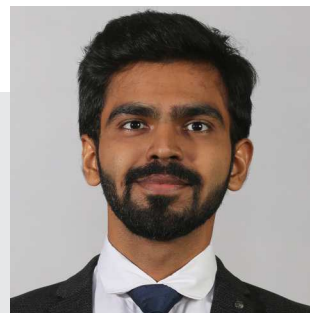
Digital marketing Google certificate

Specialisation

Marketing Marketing - Digital marketing or market research

Behavioural Competency

Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation



Vatsal Joshi

23, BMS, PGDM

Work Experience

19, Spacebar, Social Media Marketing

Specialisation

Marketing Marketing, Advertising.

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity, Other



Vertika Chaudhary

23, BSc, PGDM

Work Experience

0, AVA Chemicals Pvt Ltd., Market research project on conception of ESG & sustainability by SME's globally in chemical industry

Achievements

Awarded first prize for summer internship research project and presentation

Additional Certification

Basic to Advanced excel (udemy), Fundamentals of digital marketing (google garage),

Specialisation

Marketing Market research, management consulting, product management, project management

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Integrity, Other



Vijendra Singh

21, BFM, PGDM

Work Experience

0, Stayvista, Growth and Marketing

Specialisation

Marketing Marketing - Sports/Automobile marketing

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Integrity, Other



Vineet Bapat

24, BSc, PGDM

Work Experience

2, NielsenIQ, Line and Price Optimisation

Achievements

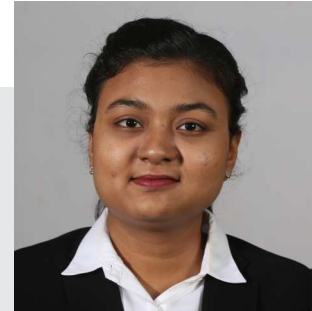
First place in D2C web series review, 3rd highest scorer in Sem 1, Lays innovation presentation worth pitching to lays- marketing professors remark

Specialisation

Marketing Market research, digital marketing

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Vinita Shirke

23, B.A, PGDM

Work Experience

2, RK Foodland, ABM Framework for a Supply Chain Company

Achievements

2nd Runner up in Web Series Review Competition in MET

Additional Certification

Introduction to Product Management, Influencer Marketing, Introduction to Advertising- UpGrad, Digital Marketing - Udemey

Specialisation

Marketing Advertising, Retail

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Initiative & Growth



Viraj Pawar

27, B.Com, PGDM

Work Experience

18, Anomaly Productions Pvt. Ltd., Space styling by Shantelle Chapman (Advertisement)

Additional Certification

AWS Machine learning, Digital Marketing Fundamentals

Specialisation

Marketing Marketing Research & Analytics, Businesses Development, Digital Marketing

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity, Other

**Yash Paranjape**

25, BMM, PGDM

Work Experience

12, Meyer Organics,
International Business

Achievements

Gold for Best brand influencer
Collab for sunfeast dark
fantasy at IADMA awards

Additional Certification

Meta social media marketing

Specialisation

Marketing Digital marketing

Behavioural Competency

Effective Communication,
Emotional Intelligence, Critical
Thinking, Leadership, Creativity
and Innovation, Initiative &
Growth, Integrity

**Yashi Bhura**

23, BBA, PGDM

Work Experience

2, Aditya Birla Capital, Market
Research

Specialisation

Marketing Marketing

Behavioural Competency

Effective Communication, Emotional
Intelligence, Critical Thinking,
Leadership, Creativity and Innovation,
Agility, Initiative & Growth, Integrity

**Zishan Khan**

22, B.Com, PGDM

Work Experience

2, Britannia Industries Limited, "Fresh
Dairy market survey and outlet
Additions"

Specialisation

Marketing Social Media Marketing ,
Digital Marketing , Business
Development, Sales

Behavioural Competency

Effective Communication, Emotional
Intelligence, Critical Thinking,
Leadership, Creativity and Innovation,
Agility, Initiative & Growth, Integrity,
Other

**Zulfa Baig**

23, B.Com, PGDM

Work Experience

2, Aditya Birla Capital, Market
Research

Additional Certification

The fundamentals of digital
marketing certification

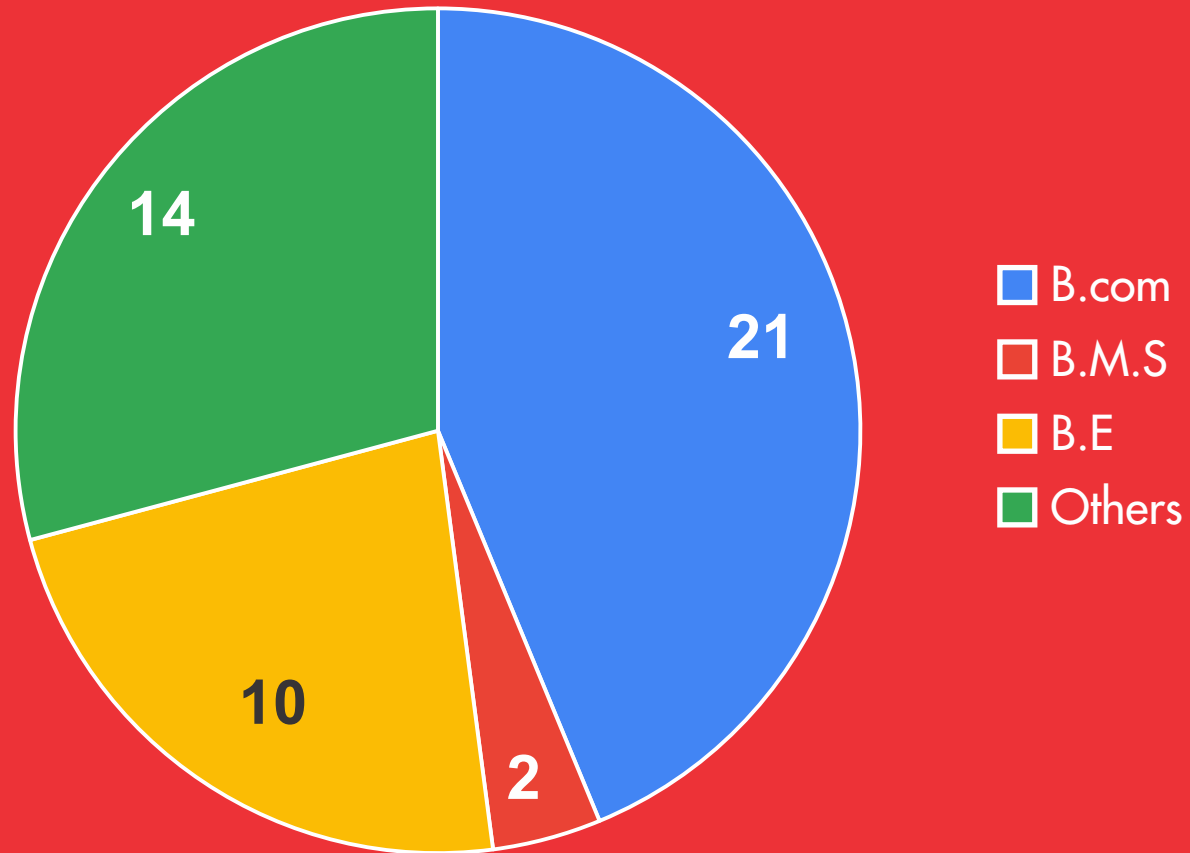
Specialisation

Marketing Product & brand
management Retail management
International business Strategic
management Marketing strategy
Market research

Behavioural Competency

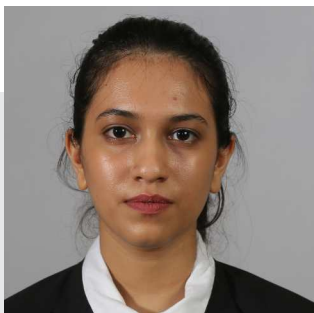
Effective Communication, Emotional
Intelligence, Critical Thinking,
Leadership, Creativity and
Innovation, Initiative & Growth, Other

Bachleor's Degree of PGDM Finance Batch 20 - 22



Qualification	B.com	B.M.S	B.E	Others	Total
Bachleor's Degree of PGDM Finance Batch	21	10	2	14	47

PGDM (e-Business) Finance


Aanshi Gandhi

23, BMBS

Work Experience

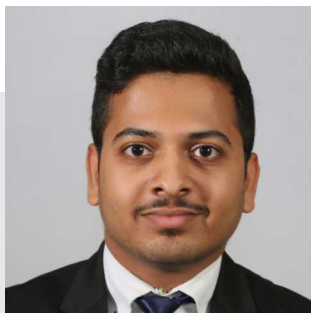
6, Rajkotia Insurance, FinTech

Specialisation

Finance, FinTech

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Creativity and Innovation, Integrity, Other


Abhishek Jain

22, BBI

Work Experience

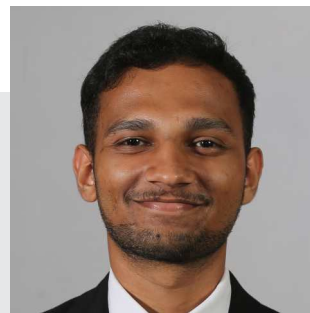
10, B D Shah, Mutual Fund

Specialisation

Finance, Finance-Branch Banking, Investment Advisor, Investment Banking

Behavioural Competency

Effective Communication, Emotional Intelligence, Leadership, Creativity and Innovation, Integrity


Abhishek Vinod

22, B.Com

Work Experience

2, Meyer Organics, Fixed Assets Management

Additional Certification

NISM certifications

Specialisation

Finance, Audit, Costing, Corporate Finance, Taxation

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Initiative & Growth


Adarsh Jaiswal

23, B.Com

Work Experience

8, Fundsroom, Portfolio Management and Financial Analyst

Additional Certification

MIS - Aptech

Specialisation

Finance, Finance - Fintech/Banking

Behavioural Competency

Effective Communication, Emotional Intelligence, Leadership, Integrity



Ankit Goyal

25, B.E

Work Experience

20, HDFC Limited, Marketing and promotion initiatives / activities for customer sourcing by competitors of HDFC

Specialisation

Finance, Finance - Financial Analysis or Banking

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Anuj Dhanawade

22, B.Com

Work Experience

2, Fundsroom, Portfolio management and financial analysis

Additional Certification

NISM - Equity derivatives

Specialisation

Finance, Fintech

Behavioural Competency

Leadership, Agility, Initiative & Growth



Atharva Desai

21, BAF

Work Experience

4, Praedico Global Research Pvt Ltd, Study of Indian Market and Research using Technical and Fundamental Analysis

Additional Certification

Financial Analyst Training & Investment, AWS Machine Learning, Tally.Erp9 + Tally Prime + GST + Income Tax + TDS + MS Excel, Beginner To Pro in Excel: Financial Modeling and Valuation, JP Morgan Forage – Investment Banking Virtual Experience

Specialisation

Finance, Finance - Risk Management, Financial Advisor, Investment Banking, Analyst

Behavioural Competency

Effective Communication, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth



Chintan Jain

23, BBI

Work Experience

2, Fundsroom financial services, Financial Analyst

Achievements

Promoted as a Team Leader for outstanding performance

Additional Certification

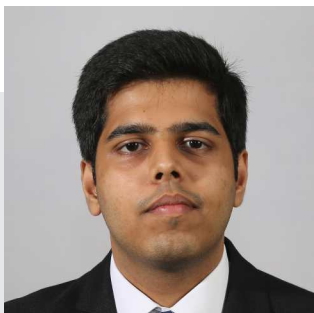
Complete Investment Banking course (Udemy), Investment Analysis and Portfolio Management, NISM Merchant Banking course

Specialisation

Finance, Investment banking.

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Dhruv Kapadia

23, BMS

Work Experience

2, Bay Capital, A report on the Indian bearing industry

Achievements

Participated and won Financial quiz in Undergraduate college(S.I.E.S)

Additional Certification

NISM courses

Specialisation

Finance, Finance - Stock Market

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Integrity



Hardik Ruparelia

22, B.Com

Work Experience

2, Praedico Global Research/ Motilal Oswal Financial Services, Equity Research, Financial Modelling, Capital Market

Additional Certification

Finlatics equity market research, Tally with Gst, Ms office.

Specialisation

Finance, Finance - Research, Taxation, Accounting

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Harkiran Anand

23, BMS

Work Experience

8, Fundsroom, Financial Analyst

Additional Certification

Financial Modelling

Specialisation

Finance, Finance - Financial Analysis

Behavioural Competency

Effective Communication, Leadership, Initiative and Growth



Harsh Jadhvani

23, BAF

Work Experience

8, Praedico Global Research Pvt Ltd, Equity Research

Specialisation

Finance, Taxation, Equity Research, Corporate Finance

Behavioural Competency

Critical Thinking, Leadership, Initiative & Growth



Harsh Mandhanian

23, BAF

Work Experience

2, 1. Praedico Global Research Ltd,
2. KSBS Finance, Financial and
Technical analysis

Additional Certification

SAP

Specialisation

Finance, Taxation

Behavioural Competency

Effective Communication, Critical
Thinking, Leadership, Initiative &
Growth, Integrity



Hrishikesh Shelar

22, BMS

Work Experience

2, India Ratings and Research
Private Limited, Comparative
analysis of pharmaceutical industry
and Global Generic players of Us
and Europe

Additional Certification

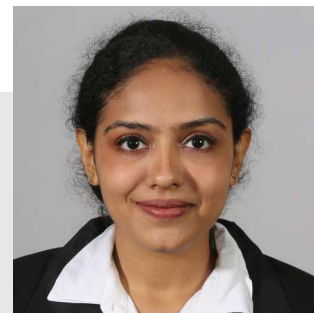
KFat course

Specialisation

Finance, Research analyst

Behavioural Competency

Emotional Intelligence, Critical
Thinking, Creativity and Innovation,
Initiative & Growth



Janvi Doshi

22, BMS

Work Experience

2, Praedico Global Research Pvt Ltd,
Equity Research

Achievements

1. Received a LOR from FMEP program,
2. I was a chairperson in one of flagship
event of RCUPG for year 2020 3. I was one
of the Board of Director in RCUPG for year
2019-2020.

Additional Certification

NISM certification series VIII: Equity and
Derivatives, I have done Finaltics Financial
Market and experience program and I have
even accomplished Level A1 and A2 of French
language from Alliance Francaise de Bombay.

Specialisation

Finance, Finance - Stock Market, Valuation
and Investment Banking

Behavioural Competency

Effective Communication, Critical Thinking,
Leadership, Creativity and Innovation,



Jinagna Shah

22, BMS

Work Experience

2, Praedico Global Research Pvt
Ltd, Fundamental & Technical
analysis of stock

Additional Certification

Corporate finance foundation

Specialisation

Finance, Finance - corporate finance

Behavioural Competency

Effective Communication,
Emotional Intelligence, Leadership,
Initiative & Growth, Integrity



Ketki Sakpal

21, BAF

Work Experience

2, Meyer Organics Pvt Ltd, A study on accounts payable management at Meyer Organics Pvt Ltd.

Additional Certification

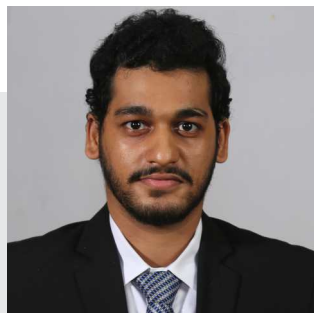
NCFM - Equity derivatives, NCFM - Financial Markets, JP Morgan - Investment Banking Virtual Experience by Forage, Advance Excel

Specialisation

Finance, Finance - Equity Research, Data Analytics, Accounting & Taxation, Investment Banking

Behavioural Competency

Effective Communication, Emotional Intelligence, Leadership, Agility, Initiative & Growth, Integrity



Kevin Shah

26, B.Com

Work Experience

16, Paterson Securities, Equity Research

Additional Certification

SEO

Specialisation

Finance, Equity, Financial Management

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Creativity and Innovation, Initiative & Growth, Integrity



Kinnari Bhatt

23, BAF

Work Experience

2, Fundroom, Portfolio Management and Financial analysis

Additional Certification

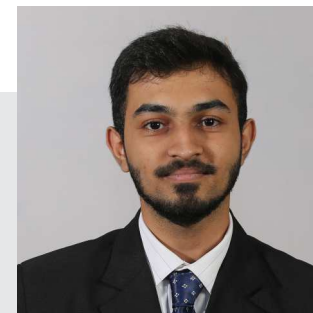
NISM -Equity Derivatives, SIMSREE Certified program on Finance

Specialisation

Finance, Investment Banking, Trading, Financial Advisory, Analytics, Financial Media, Financial Analysis, Portfolio Management, Corporate Finance, Asset Management, Mergers and Acquisitions, Risk Management, Stock broker, Financial planning.

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity, Other



Manav Chaudhary

22, BBI

Work Experience

3, Aditya Birla Capital, Fundamental and Technical analysis in Banking Sector

Additional Certification

1. IELTS 2. Banking Course (Ursa Minor) 3. Set Connect- a) live session and Assignment based learning b) Data Visualisation c) Statistical Testing d) Regression and Logistics regression e) Data Modeling

Specialisation

Finance, Finance- Equity market, Valuation, Mortgage Advisor, Data Analyst

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Initiative & Growth, Integrity



Mansi Kalekar

22, B.Com

Work Experience

2, CRISIL Limited and Preadico Global Research, Investors behaviour towards stock trading after Pandemic

Additional Certification

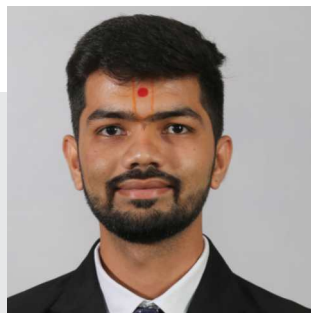
Banking Credit Analyst Course by Udemy

Specialisation

Finance, Finance - Taxation , Accounting, Company Law

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Initiative & Growth, Integrity



Mehul Chauhan

24, BAF

Work Experience

45, ShareNest, Share Market, Financial Modeling, General accounting support.

Additional Certification

Machine Learning by AWS Academy, Corporate Financial Statement Analysis, Master Your Cash Flow. Project Management Foundations Requirements

Specialisation

Finance, Share Market

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity, Other



Mihir Dedhia

22, B.Com

Work Experience

2, Motilal Oswal private Ltd, Investor's s perception towards investing in IPO

Additional Certification

NISM V-A (mutual Fund)

Specialisation

Finance, Capital Market, Investment banking, banking sector, etc

Behavioural Competency

Effective Communication, Emotional Intelligence, Leadership, Creativity and Innovation, Initiative & Growth, Other



Mohit Jainani

21, BMS

Work Experience

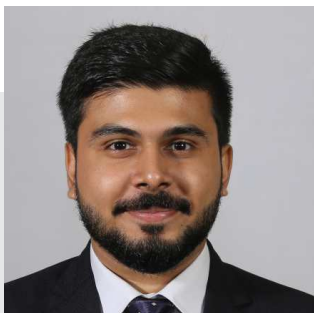
2, Cross point partners, Logistics cost analysis

Specialisation

Finance, Cost accounting

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Mohit Sankpal

24, BFM

Work Experience

2, Motilal Oswal Asset Management Company, Simplicity of Product Pitch & Presentation

Achievements

Bombay Times presents Fresh Face contest Mumbai Semi-finalist in 2017-18

Additional Certification

CFI & UDEMY

Specialisation

Finance, Capital Markets

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Mridu Lakhani

23, B.Com

Work Experience

2, Praedico Global Research/ Marwadi Shares and Finance, Equity research/ Derivatives Research

Additional Certification

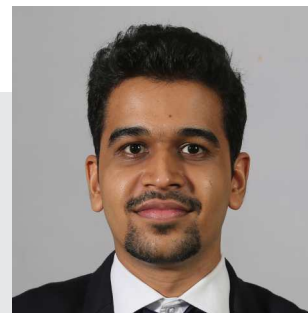
Advance Excel course

Specialisation

Finance, Research / Taxation.

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Agility, Initiative & Growth, Integrity



Neel Visaria

25, B.E

Work Experience

16, Paterson Securities, Returns Generated by various asset classes

Achievements

1. Participated in Exchequer, organized by IIM Ahmedabad. 2. Participated in Shock Market, organized by NMIMS Bengaluru. 3. Participated in E.P.I.C., organized by TVS Credit

Additional Certification

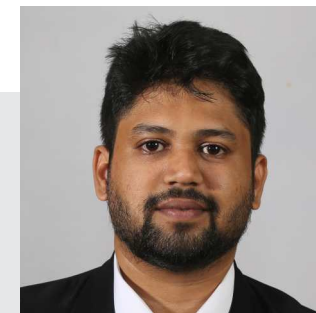
Microsoft Excel, Stock Market Basics

Specialisation

Finance, Equity Research Analyst

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Agility, Initiative & Growth, Integrity



Prathamesh Nerurkar

28, B.Com

Work Experience

38, HDFC Ltd., Reducing waiting time of customers

Additional Certification

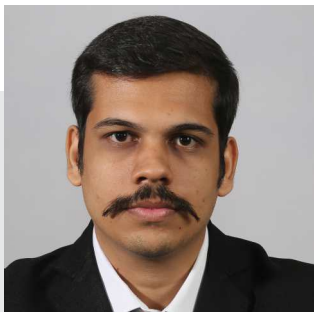
Advance excel

Specialisation

Finance, Accounts

Behavioural Competency

Critical Thinking



Rahul Sharma

24, B.Com

Work Experience

2, Preadico Global Research Pvt Ltd, Fundamental and technical analysis

Additional Certification

NISM - Equity derivatives, Corporate Finance Foundation

Specialisation

Finance, Finance - corporate finance

Behavioural Competency

Emotional Intelligence, Critical Thinking, Leadership, Agility, Initiative and Growth, Integrity



Saikiran Gorrela

24, BMS

Work Experience

2, Aditya Birla Sun Life Insurance Company, A Study on ABSLI Super 20 Fund with Special Focus on investors Perception and Equity Research on Life Insurance Sector

Additional Certification

NISM

Specialisation

Finance, Finance - Banking, Equity

Behavioural Competency

Effective Communication, Emotional Intelligence, Leadership, Agility, Initiative & Growth, Integrity



Sakshi Bari

23, B.Com

Work Experience

2, HDFC life insurance Ltd, Equity research on Pharma sector

Additional Certification

1.Introduction to Capital Market, 2.Corporate Finance, 3.Corporate Financial Statement Analysis, 4.Excel for beginners

Specialisation

Finance, Finance -Equity research analyst

Behavioural Competency

Effective Communication, Leadership, Creativity and Innovation



Sanket Wani

24, B.Com

Work Experience

2, Praedico Global Research Pvt Ltd, Equity Research and Business Development

Additional Certification

Nism Equity derivatives series-8, Nism Mutual Fund series -5A

Specialisation

Finance, Research Analysts/ Portfolio management/Investment Banking

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Creativity & Innovation, Initiative & Growth, Integrity



Saurabh Gupta

23, BMS

Work Experience

2, StarFing Pvt Ltd, Project on Forex Trading and its process

Additional Certification

CFI, AWS

Specialisation

Finance, Finance - Portfolio Service

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Shweta Memane

22, BAF

Work Experience

2, Meyer Organics Pvt Ltd, A study on GST Compliance at Meyer Organics Pvt Ltd

Additional Certification

NCFM Equity Derivatives, NCFM Financial Markets, JP Morgan - Investment banking virtual experience by Forage, Diploma in MS- Office, Tally ERP-9 with GST

Specialisation

Finance, Finance - Equity research, Data analytics, Accounting & taxation, Investment banking

Behavioural Competency

Effective Communication, Emotional Intelligence, Leadership, Agility, Initiative & Growth, Integrity, Other



Shweta Mishra

26, BBI

Work Experience

60, APAC financials limited, Apac financial limited

Specialisation

Finance, Finance cost accounting

Behavioural Competency

Leadership



Sudhaansh Somani

23, B.Com

Work Experience

2, Shoppers Stop Ltd./ Fundsroom Investment Services, Budgetary Control and Cost Management

Additional Certification

Portfolio and Risk management, J.P. Morgan's & Citi's Investment Banking Virtual Experience, J.P. Morgan's Commercial Banking Virtual Experience, AWS Machine learning, PYTHON 101 & Investing in Global Markets

Specialisation

Finance, Finance - Equity and derivatives research, Budgetary control, Cost management & Taxation.

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Sudhanshu Sinha

32, B.Com

Work Experience

2, 47, FINANCIAL MARKET EXPERIENCE PROGRAM

Additional Certification

Certification in finance, accounting, modeling and valuation. Certification in google digitally unlocked, Introduction to microeconomics, Introduction to digital banking, Tally, ERP9 + TallyPrime + GST + Income Tax + TDS + MS Excel(pursuing)

Specialisation

Finance, Investment Banking, Equity research, Risk management etc

Behavioural Competency

Emotional Intelligence, Critical Thinking, Creativity and Innovation, Initiative & Growth, Integrity



Swapnil Bhalekar

23, B.Com

Work Experience

2, Aditya Birla Capital, Equity Research

Specialisation

Finance, Finance - cost accounting and taxation

Behavioural Competency

Critical Thinking, Initiative and Growth, Other



Sweni Shah

23, B.Com

Work Experience

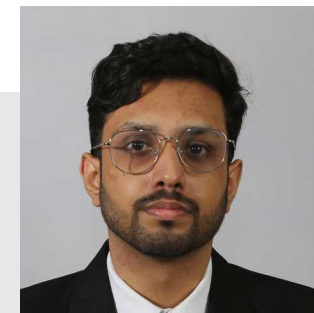
3, Motilal Oswal financial services, Development of database to aid the fundamental analysis of the company in Equity research

Specialisation

Finance, Finance - Equities, investment banking

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity, Other



Tanay Tiwari

24, BBA

Work Experience

2, Paterson Securities, New Age Startup Valuation

Achievements

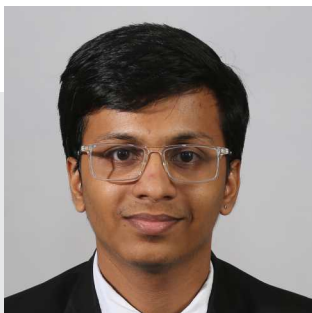
1st Prize PAN INDIA competition in Nmims Bangalore D2C event.

Specialisation

Finance, Finance-Equity research, Portfolio management, Investment Banking

Behavioural Competency

Effective Communication, Critical Thinking, Leadership, Creativity and Innovation, Initiative & Growth



Tanmay Jain

22, BMS

Work Experience

2, Praedico Global Research Pvt Ltd, research development

Specialisation

Finance, Finance cost accounting taxation etc

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Tejas Mohatkar

22, B.Com

Work Experience

2, Fundsroom Investment Services, Financial Analyst Intern

Achievements

Prepared the financial model and analyse the cost break down, revenue collection and debt repayment for Non-Recourse Debt Project

Additional Certification

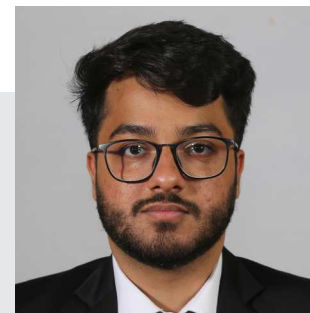
AWS - Machine Learning Course, Universita Bacconi - Private Equity and venture Capital Course, Yale University - Financial Markets Course

Specialisation

Finance, Financial Modeling, Financial Management, Cost Accounting, Direct and Indirect Taxation, Security Analysis and Portfolio Management

Behavioural Competency

Effective Communication, Critical Thinking, Leadership, Integrity



Viren Mathrani

22, B.Com

Work Experience

2, Wartsila India Pvt Ltd, Corporate Finance, Project Management, Cash flow Management.

Additional Certification

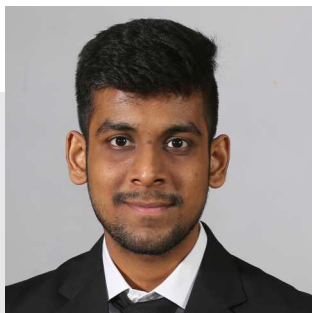
Advance excel, Tally Erp 9

Specialisation

Finance, Capital Markets

Behavioural Competency

Effective Communication, Critical Thinking, Leadership, Agility, Initiative & Growth



Yash Kejriwal

22, BMS

Work Experience

3, Praedico Global Research Pvt Ltd, Equity Research and Business development.

Additional Certification

Finlatics (Financial Market Experience Program)

Specialisation

Finance, Stock market, Valuation, Investment Banking.

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Initiative & Growth, Integrity



Yatik Mehta

22, BAF

Work Experience

2, Praedico Global Research Pvt Ltd, Fundamental and Technical analysis

Additional Certification

Introduction to business intelligence, excel crash course both conducted by corporate finance institute

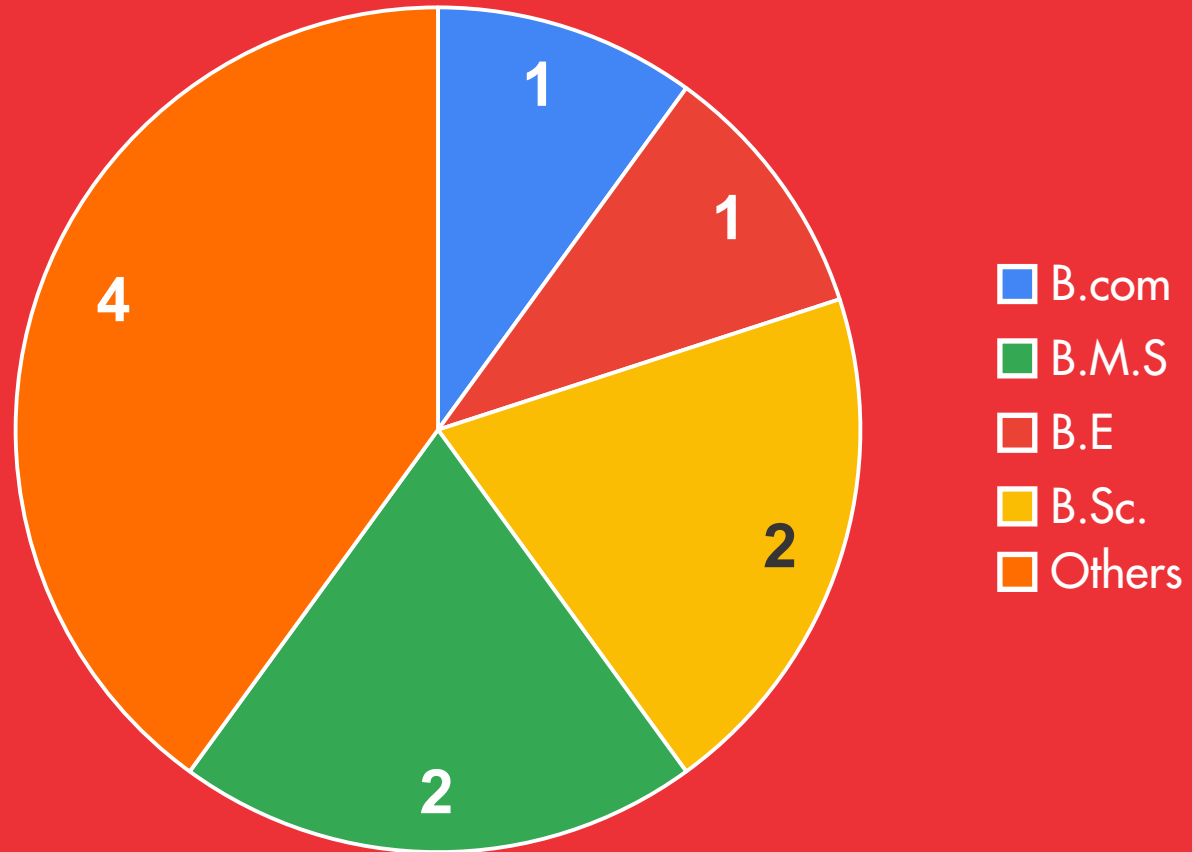
Specialisation

Finance, Capital market

Behavioural Competency

Critical Thinking, Agility, Initiative & Growth, Integrity

Bachleor's Degree of PGDM HR Batch



Qualification	B.com	B.M.S	B.Sc	B.E	Others	Total
Bachleor's Degree of PGDM HR Batch	1	2	2	1	4	10

PGDM (e-Business) Human Resources



Aisha Thakur

22, BSc

Work Experience

2, UTI Mutual Fund, To study the company's recruitment and hiring process

Achievements

Appreciation letter issued by Sahara Star, Best intern of the year in EDU world international

Specialisation

Human Resource, Recruitment

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity, Other



Aishwarya Shimpi

22, BMM

Work Experience

7, Universal hunt, A detail study on selection and recruitment process at Universalhunt

Additional Certification

Digital marketing

Specialisation

Human Resource, HR operations, BP

Behavioural Competency

Effective Communication, Critical Thinking, Leadership, Creativity and Innovation, Initiative & Growth, Integrity



Antaksh Singh

21, BSc

Work Experience

2, Evolute FinTech Innovations Pvt Ltd, Policies Formation, Onboarding Process & Training Coordinator

Achievements

Secured 1st Position in Social Science Exhibition

Specialisation

Human Resource, Human Resource Generalist, Human Resource Operations, Labour Law, Payroll Management

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Creativity and Innovation, Initiative & Growth, Integrity



Arya Warang

22, BMS

Work Experience

5, AVA Chemicals Pvt. Ltd., Innovative Strategies for Employee Retention

Achievements

Awarded as the top 3 presentations of 2022 management trainee program

Additional Certification

Business communication Skills, Human Resource Management

Specialisation

Human Resource, HR Generalist, Payroll/compensation Management

Behavioural Competency

Effective Communication, Emotional Intelligence, Leadership, Agility, Initiative & Growth, Integrity



Karan Kapur

25, B.Com

Work Experience

36, Nippon Life India Asset Management Limited, Identifying Critical Roles And Market Mapping

Specialisation

Human Resource, Training And Development

Behavioural Competency

Effective Communication, Critical Thinking, Leadership, Creativity and Innovation, Initiative & Growth



Kruti Shah

22, BFA

Work Experience

2, Bestseller India, Policy Benchmarking

Achievements

Successfully mentored 30+ students in Public Speaking and Personality Development.

Additional Certification

SHRM, HRCI, NASBA

Specialisation

Human Resource, HR- Training and Development

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Initiative & Growth, Integrity



Manasi Bhosale

23, BMS

Work Experience

2, Universal Hunt Private Limited, A Study on the Globalized Recruitment and Talent Acquisition in Overseas & Indian Competitive Market

Achievements

Secured 1st place in Navinnya'17 (Intracollegiate Presentation Competition) in the Academic Year 2017-18

Specialisation

Human Resource, HR - Generalist, Training & Development, Operations

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Ruchita Mane

25, B.E

Work Experience

2, FlexiLoans Pvt. Ltd., Best Hiring Practices at FlexiLoans

Achievements

Start Performer of month - May 2022 at FlexiLoans

Additional Certification

HR for People Managers Specialisation

Specialisation

Human Resource, HR Recruitment & Operations

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Swamini Patkar

23, B.A

Work Experience

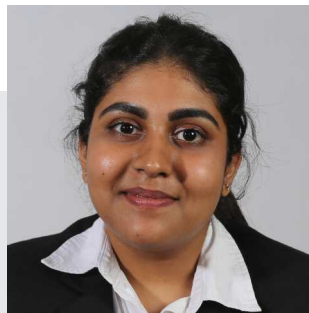
4, FlexiLoans, Training and Development

Specialisation

Human Resource, Recruitment and Onboarding - HR

Behavioural Competency

Effective Communication, Leadership, Agility, Initiative & Growth



Yaashna Pejawar

22, B.A

Work Experience

2, DDB Mudra Group, Market Research

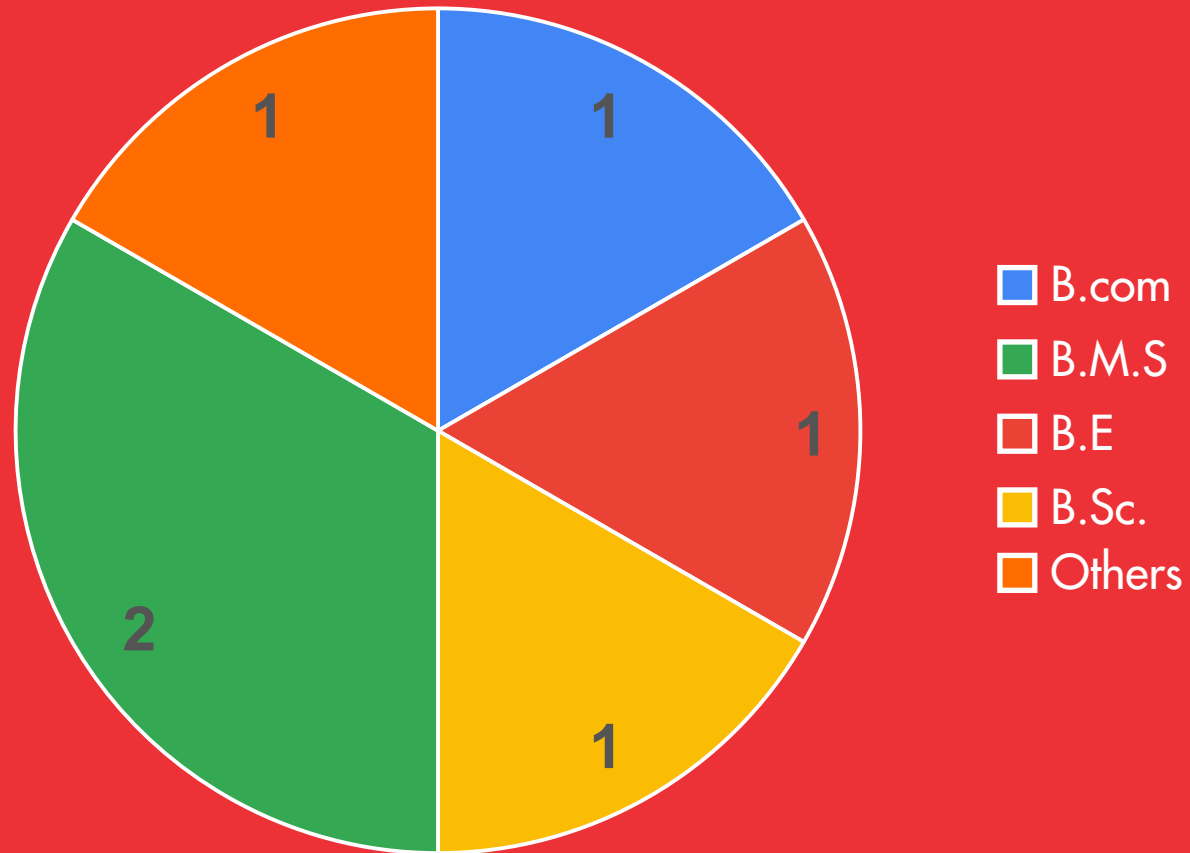
Specialisation

Human Resource, Training & Development

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Initiative & Growth, Integrity

Bachleor's Degree of PGDM Operations Batch 20 - 22



Qualification	B.com	B.M.S	B.Sc	B.E	Others	Total
Bachleor's Degree of PGDM Operations Batch	1	2	1	1	1	6

PGDM (e-Business) Operations



Anang Verma

23, B.E

Work Experience

2, Eduvanz, Data science and marketing strategies

Additional Certification

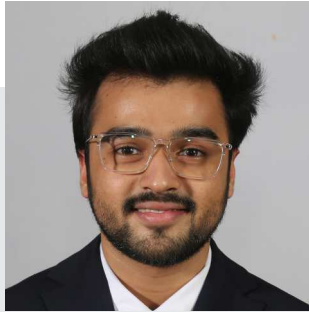
Excel

Specialisation

Operations, Logistics and supply chain management

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Bhushan Bamne

24, AME

Work Experience

17, Meyers Organics, Exports and schemes related to it

Additional Certification

Google - Project management

Specialisation

Operations, Operations - project management, Exports, SCM

Behavioural Competency

Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity, Other



Mark Stephen

27, BSc

Work Experience

14, Jiyonwall, Market Research

Specialisation

Operations, Supply Chain Management, Logistics

Behavioural Competency

Effective Communication, Leadership, Agility, Other



Siddhesh Bhujbal

22, BMS

Work Experience

8, Meyer Organics, Export Documentation- Advance license

Additional Certification

Google analytics, Google data analytics, Advance Excel

Specialisation

Operations, Operations - project management

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



Smruti Tembye

22, B.Com

Work Experience

2, Vanguard logistics, A study on Import and export logistics and NVOCC consolidation

Additional Certification

1. Supply chain management 2. IT procurement

Specialisation

Operations, Inventory management and Logistics

Behavioural Competency

Effective Communication, Creativity and Innovation



Tanaya Bandarkar

23, BMS

Work Experience

4, BEST Roadways Limited, The influence of IT innovation on logistics and supply chain sector.

Specialisation

Operations, Logistics, Supply Chain

Behavioural Competency

Effective Communication, Emotional Intelligence, Critical Thinking, Leadership, Creativity and Innovation, Agility, Initiative & Growth, Integrity



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